Thank you 2020 Conference Supporters and Sponsors

Planning Michigan Sponsor
Michigan Economic Development Corporation

Exhibitor Sponsor
Williams & Works

Support Sponsors
Consumers
DTE

General Sponsors
Gibbs Planning Group, Inc.
SmithGroup
SafeBuilt Studios
Atwell

Platinum Sponsors
Carlisle | Wortman Associates, Inc
Giffels Webster
McKenna

Ad Sponsors
MKS
Envirologic

Session Sponsor
Wade Trim

Life Member Sponsors
Jerry Rowe
Kurt Schindler, AICP

Diamond Sponsors
Beckett & Raeder, Inc.
CIB Planning
OHM Advisors
Rowe Professional Development Company

Additional Support
Michigan State University Extension Citizen Planner Program

Planning
michigan2020
Planning Michigan Conference Goes Virtual

Planning Michigan 2020 conference will be virtual this year, and MAP’s amazing conference committee and staff are planning a robust program with national experts, compelling breakout sessions, networking opportunities, and a virtual exhibit hall!

Learn about leading trends and how to navigate in this ever changing world, connect with experts and gain knowledge on contemporary topics.

Benefits to going virtual:

• Planning Michigan will be offered at a reduced rate this year, so you can register more staff and officials.
• Sessions will be recorded so that they can be viewed later at a more convenient time plus . . .
• You won't have to choose between competing sessions . . . you can view them all
• No rubber chicken for lunch!

Breaks will be offered throughout the day, including strategically timed networking sessions, so you can catch up on your emails and have lunch or connect to fellow planners and officials.

Registration Policy

All sessions will be recorded and available to the registrant for viewing until September 1, 2021. There is a $50 processing fee to cancel a conference registration on or before September 30, 2020. The cancellation request must be made in writing (info@planningmi.org) and sent to the MAP office. NO refunds will be granted on or after October 1, 2020.

AICP Certification Maintenance (CM)

All sessions except for the MSU Extension Citizen Planner sessions have been submitted to the American Planning Association (APA) for AICP Certification Maintenance credits. Refer to the session descriptions for AICP CM information.

The Michigan State University Extension Master Citizen Planner Program

All sessions (except the Citizen Planner Program sessions) are designated for Master Citizen Planner Continuing Education Credits.
Keynotes and Highlights

**Wednesday, October 7**

9:30 - 10:30 a.m.

**Welcome / Opening Session / Fiscal and Economic Resiliency in Uncertain Times | 1 AICP CM**

While there is considerable awareness of the costs of sprawl on the provision of infrastructure and services, fiscal and economic sustainability components are rarely addressed in most land use planning efforts across the United States. This session will address the differences between fiscal and economic impact analyses, discuss the elements of the fiscal equation, and their influence on the fiscal sustainability of growth. In addition, this session explores the fiscal implications of the current COVID-19 pandemic and the emerging trends that will have implications for local governments.

L. Carson Bise, AICP, President, Tischler Bise

4:00 - 5:00 p.m.

**Coffee | Cocktails | Conversation | COVID**

Grab a beverage and log on to this interactive session that provides the opportunity to chat and engage with fellow conference attendees. We may not be able to mingle in person, but this will be the next best thing!

6:00 – 7:30 p.m.

**MAP Memorial Scholarship Trivia Night | $10**

Our emerging planning professionals are hard at work putting together questions that will test your knowledge of planning and a few questions will about milestones within MAP’s 75th year anniversary.

**Thursday, October 8**

9:00 - 10:00 a.m.

**General Session**

**The Time Is Now: Just Policies for Modern Times**

Our keynote presentation will offer a powerful historical view of American cities and the explicit discriminatory housing and education policies implemented at the local, state, and federal level that led to segregated and unequal communities.

Richard Rothstein, Distinguished Fellow of the Economic Policy Institute and a Senior Fellow (emeritus) at the Thurgood Marshall Institute of the NAACP Legal Defense Fund

**Friday, October 9**

9:00 - 10:15 a.m.

**Winter is Coming | 1.25 AICP CM**

While it is easy to get outside and socially distance during the warm weather months, winter is coming, and along with it cold, dark, and snowy weather. Experts predict that COVID-19 will be with us the foreseeable future, so business owners and policy makers must look at increasing opportunities for outdoor recreation, active mobility, and community space. Encouraging outdoor activity and socialization will be key to the safety and sanity of Michigan residents in the coming months. This session highlights successful programs and policies implemented by planners and policymakers who embrace the cold, and create excitement about being outside in Winter Cities.

Patrick Coleman, AICP, Winter Cities Institute, North of 45 LLC; Isla Tanaka, City of Edmonton, Alberta, Canada; Amanda O’Rourke, 8 80 Cities, Toronto, Ontario, Canada; Scott H. Allen, AICP, City of Eau Claire, WI

12:00 - 1:30 p.m.

**Law Update | AICP CM 1.5 Law**

It has been a very busy year for the Michigan Supreme Court and Michigan Court of Appeals, with nearly two dozen cases that affect planning, zoning, and community development on the docket. This session will provide an update on these important cases, and also on a few pieces of legislation that affect our work as planners.

Mark A. Wyckoff, FAICP, MSU Professor Emeritus, Planning & Zoning News

**New Event!**
Michigan State University Online Citizen Planner Program
Special MAP Discounted Course Fee: $100 per person (in addition to the conference fee)
Regularly $225! | Scholarships/reimbursement info available

- An Online Intensive in Land Use Training
- A Certificate Course for Community Land Use Decision-Makers
- Interactive & engaging, this course is proven to increase job confidence and decision-making.
- Taught by a team of statewide Michigan State University Extension Educators

The Citizen Planner Program consists of a six-session course leading to a certificate of completion awarded by MSU Extension. The course is intended for local appointed and elected officials, zoning administrators, and interested citizens. The program cost is $100 and includes the MSU Extension Citizen Planner Program; notebook with extensive handout materials.

Only people who register for the program (and pay the additional fee) can attend the Citizen Planner Program online sessions. Citizen Planner Program attendees will receive a separate registration confirmation from MSUE staff that will provide a link for the citizen planner Zoom classes.

Participants may also choose to pursue the Master Citizen Planner (MCP) credential by completing the entire course, passing a final exam, and delivering a capstone presentation to their community.

Michigan State University Extension Citizen Planner Program Schedule

**Monday, October 5, 2020**
6:00 p.m. - 9:00 p.m.
MSU Extension Citizen Planner Session 1: Understanding the Planning and Zoning Context
Learn the legal sources and limitations of planning and zoning authority, and explore your understanding of ethical decision-making.

**Wednesday, October 7, 2020**
6:00 p.m. - 9:00 p.m.
MSU Extension Citizen Planner Session 2: Planning for the Future of Your Community
Recognize the function and importance of a master plan, know the process for developing one and its relationship to zoning.

**Monday, October 12, 2020**
6:00 p.m. - 9:00 p.m.
MSU Extension Citizen Planner Session 3: Implementing the Plan with Zoning
Discover the importance of zoning, learn how zoning is administered and gain confidence in your zoning reviews, including site plans.

**Wednesday, October 14, 2020**
6:00 p.m. - 9:00 p.m.
MSU Extension Citizen Planner 4: Making Zoning Decisions
Learn how to adopt and amend a zoning ordinance, understand the role of the zoning board of appeals and obtain skills in basic property development methods.

**Monday, October 19, 2020**
6:00 p.m. - 9:00 p.m.
MSU Extension Citizen Planner 5: Using Innovative Planning and Zoning
Strategize with placemaking and design-based solutions for local and regional success in the New Economy.

**Wednesday, October 21, 2020**
6:00 p.m. - 9:00 p.m.
MSU Extension Citizen Planner Session 6: Successfully Fulfilling Your Role
Strengthen your ethical decision-making skills, apply standards to your decision-making and know when to ask for help.
Wednesday, October 7, 2020

8:30 - 9:15 a.m.
MAP Board of Directors Annual Meeting
Enjoy your favorite morning beverage during MAP's Annual Meeting. Learn about the important work the MAP Board of Directors has been doing this past year, and meet the newest board members!

9:30 - 10:30 a.m.
Welcome / Opening Session / Fiscal and Economic Resiliency in Uncertain Times | 1 AICP CM
While there is considerable awareness of the costs of sprawl on the provision of infrastructure and services, fiscal and economic sustainability components are rarely addressed in most land use planning efforts across the United States. This session will address the differences between fiscal and economic impact analyses, discuss the elements of the fiscal equation, and their influence on the fiscal sustainability of growth. In addition, this session explores the fiscal implications of the current COVID-19 pandemic and the emerging trends that will have implications for local governments.

L. Carson Bise, AICP, President, Tischler Bise

10:30 - 11:00 a.m.
Live Question and Answer Session with Carson Bise, AICP | 1/2 AICP CM

11:15 a.m. - 12:15 p.m.
Disruption Demands Determination | 1 AICP CM
Events that cause rapid and significant shifts in human behavior are often referred to as “disruptions.” Disruptions can be technological, environmental or social, and we’ve experienced a trifecta in 2020. Debates about data during a pandemic, record high Great Lakes water levels and dam failures, and significant social activism and demands for racial justice all have ties to conversations about the role of government, bureaucrats, and public policy. Planners help residents, business owners, stakeholders and decision-makers find the patterns, think ahead, facilitate discussions, and leverage opportunities to more efficiently use limited resources to navigate the seas of change. This session will explore these “old” things that are “new” again, as well as emerging trends to help planners prepare clients and communities for what may come next.

Paul Lippens, AICP, NCI, McKenna; Suzanne Schulz, AICP, Progressive AE

11:15 a.m. - 12:15 p.m.
Quit (using the same old street design) | 1 AICP CM
With many different users sharing the street right-of-way, how do you determine who gets priority? To assist communities and agencies in those discussions, SEMCOG and MDOT’s Metro and University Regions have developed a new toolkit to support multimodal and context-sensitive street design throughout Southeast Michigan. This session will describe the new tool and how to apply it in an interactive workshop.

Jenya Abramovich, AICP, SEMCOG; Mike Davis Jr., MDOT, University Region; Cullen McCormick, Fehr & Peers; Brad Strader, AICP, PTP, MNSK

1:15 - 2:15 p.m.
Planning for Resiliency in Small Towns – Turning Blighted Properties into Community Assets | 1 AICP CM
Most communities have blighted properties that tarnish the municipal image, hinder economic development and tourism, and impact physical and environmental health. By addressing blight, a community is viewed as vibrant and attractive, which is so important in attracting new residents and reducing the outmigration of young people that seek that sense of place. This session provides insights and tools to address problem properties and demonstrates how they can be converted into community assets such as apartments, workforce housing, restaurants, community centers, and parks. Case studies will be used throughout the session.

Trudy Galla, AICP, Leelanau County; Sabine Martin, CTOR Solutions; Jeff Hawkins, Enviologic

1:15 - 2:15 p.m.
The Post-Pandemic Boom for Main Street Commerce | 1 AICP CM
Since the beginning of humanity, the retail experience has evolved to meet the ever changing needs of the public. This evolution has taken us from rural markets, to towns, cities, suburban shopping malls, big box mega stores, and to the internet. Since March, US retail and restaurant sales have declined by 50 percent, 50,000 stores have closed, and over 75 percent of shopping centers are forecast to close by 2025. What will retail shopping look like in the post-Pandemic era, once people leave home again for their shopping experiences? This timely session will explore the unexpected opportunities for Michigan small towns, cities and suburban commercial centers during these uncertain times.

Robert J. Gibbs, FASLA, AICP, Gibbs Planning Group

2:45 - 3:45 p.m.
Blood, Sweat, and Hard Work: A Conversation with the 2020 Award Recipients
This year, 7 projects received awards in 4 different categories. You can watch the MAP award show video to hear about the communities and projects, but come to this session to hear what happened behind the scenes. Did the panelists always think these plans would be award worthy? From start to finish, what were the opportunities and challenges? How can their “lessons learned” help you with your community and its projects?

Michelle Bennett, AICP, Beckert & Roeder; Benjamin Carlisle, AICP; Carlsle|Wortman Associates; Rhett Gronevelt, PE, OHM Advisors; Nina Kelly, AICP, CPRP; Huron-Clinton Metroparks; Andy Knight, PLA, ASLA, MKSK; Jamie McCarthy, City of Kalamazoo; Andrew Moore, AICP, Williams & Works; Sara Roediger, AICP, City of Rochester Hills; Facilitator: Rex LaMore, PhD, Michigan State University
Thursday, October 8, 2020

9:00 - 10:00 a.m.

General Session | The Time is Now: Just Policies for Modern Times | 1 AICP CM ETHICS

Richard Rothstein’s keynote presentation will offer a powerful historical view of American cities and the explicit discriminatory housing and education policies implemented at the local, state, and federal level that led to segregated and unequal communities. Rothstein is a Distinguished Fellow of the Economic Policy Institute and a Senior Fellow (emeritus) at the Thurgood Marshall Institute of the NAACP Legal Defense Fund, and author of The Color of Law: A Forgotten History of How Our Government Segregated America. This now classic book lays bare how government policies created inequities that continue today, and sets forth the regulatory fixes that can make right the errors of the past.

11:00 a.m. - 12:00 p.m.

How Government Segrated America and How Government Can Fix it | 1 AICP CM

Mr. Rothstein will discuss the role of planning and other governmental agencies in rewriting the policies that have profoundly impacted generations of People of Color, and how we can remedy the harm through thoughtful new laws and programs.

Richard Rothstein, Distinguished Fellow of the Economic Policy Institute and a Senior Fellow (emeritus) at the Thurgood Marshall Institute of the NAACP Legal Defense Fund

11:00 a.m. - 12:00 p.m.

MEDC and Community Partnerships: A Collaborative Approach to Leverage Technical Assistance and Capacity | 1 AICP CM

With a goal of using economic development strategies to promote overall community prosperity, a state program granted two rounds of technical assistance funding and one round of capacity enhancement to one “at risk” community per prosperity region. This presentation examines the major challenges that slowed growth and contributed to the communities’ at-risk status, and highlights the effects of additional staffing and support. Communities’ perspectives on the benefits and shortcomings of this approach, as well as on state programs more generally, will be featured.

Michelle Parkkonen, AICP, Michigan Economic Development Corporation; Leah DuMouchel, AICP, Beckett & Raeder, Inc.; Sarah Teater, Community Economic Development Association of Michigan; Lisa Kenny, City of Marlette

1:00 - 2:00 p.m.

Cut the Commute: Zoning for Inclusivity and Affordability | 1 AICP CM

Grand Haven has emerged as one of Michigan's most attractive cities to live, work, play, and learn, leading to challenges related to housing affordability, attainability, and accessibility. An Affordable Housing Task Force was deployed to develop housing solutions. Grand Haven's process to implement those recommendations was multi-faceted including robust community engagement and incremental zoning changes.

Andrew Moore, AICP, Williams & Works; Ryan Kilpatrick, AICP, HousingNext; Jennifer Howland, AICP, City of Grand Haven
1:00 - 2:00 p.m.
Demystifying Tourism Planning | 1 AICP CM
While tourism is integral to the economies of many Michigan communities, very few incorporate locally-driven tourism strategies into their master plans. With a recent grant from the Michigan Department of Environment, Great Lakes and Energy, MAP identified a gap between traditional tourism marketing efforts and local master plan guidance for economic development, land use and public infrastructure, all of which provide the foundation for a beneficial tourism economy. The project resulted in MAP’s Master Planning for Tourism in Michigan, a resource to help communities bridge this gap by using their master plans to identify and protect their unique tourism assets and balance economic opportunity with quality of life. This session will provide an overview of how the tourism industry operates, highlight the benefits of incorporating tourism into local and regional plans and introduce tools that communities can use to plan for their tourism economy.
Andy Northrop, MSU Extension; Nate Heffron, City of Negaunee; Wendy Rampson, AICP; Michigan Association of Planning

1:30 - 2:00 p.m.
Speaking of Streets: Rethinking the Relationship Between the Built Environment and the Personal Automobile | .5 CM
Planning for the automobile changed everything about the way in which land was developed and used in the 20th Century. Planning for the personal automobile.
Rod Arroyo, AICP, Giffels Webster; Jill Bahm, AICP, Giffels Webster; Eric Fazzini, AICP, Giffels Webster

2:30 - 3:30 p.m.
Pandemic Challenges to Regulatory Norms | 1 AICP CM
In Spring 2020, communities across the state scrambled to identify actions they could take to help eating and drinking establishments recover from three months of mandated COVID-19 closures and severe limitations on indoor dining. Temporary outdoor seating quickly took hold where there was enough room for adequate social separation and reduced exposure to COVID-19. Dozens of communities passed measures to suspend typical regulations in order to permit various forms of outdoor seating. Over the summer, communities gathered information on these outdoor seating experiments. This session explores these efforts, and the findings of a September survey that followed up on the community responses. The survey findings could influence the design and implementation of local responses that can support economic activity across Michigan before Spring 2021, when we may still be facing restrictions on gathering publically.
Elizabeth King, MEDC; John Wallace, City of Cadillac; Jerry Adams, Retired Community Planner; Kurt Schindler, AICP; MSUE Sr. Land Use Educator Emeritus; Mark A. Wyckoff, FAICP; MSU Professor Emeritus; Planning & Zoning News

2:30 - 3:30 p.m.
Virtual Community Engagement | 1 AICP CM
As our communities grapple with the ongoing impacts of COVID-19, new methods and tools for online and remote public engagement have been put to the test. At the same time, there has been a growing recognition of the need for more flexible, transparent, and equitable community engagement processes — a need that predates the pandemic and one that will remain after it is gone.
Kathleen Duffy, AICP, Smith Group; Ujijji Davis, Smith Group

4:00 - 5:00 p.m.
Be yourself. Know your community. And have good regulations | 1 AICP CM
RuPaul once said, “Be yourself. Know your proportions. And have a good tailor.” Communities need that same custom fit. Rural communities are neither urban nor suburban. They require a good tailor.” Communities need that same custom fit. Rural communities are neither urban nor suburban. They require
Elise Crafts, AICP, Statecraft; Adam C. Young, AICP, Wade Trim; Arthur F. Mullen, AICR Wade Trim

4:00 - 5:00 p.m.
Rural Climate Health Planning in Michigan: The Marquette County Model Process | 1 ACIP CM
Marquette County is Michigan’s largest rural, coastal county. The innovative Rural Climate Health Planning process was funded in part by the Centers of Disease Control and included design charrette techniques and a multi-disciplinary team. With funding from the Centers for Disease Control (CDC), local citizens and officials addressed critical health impacts of climate change and adaptation responses, particularly for vulnerable populations. Presenters will discuss the planning process and planning responses for vector-borne diseases (e.g. ticks), increased air pollution from wildfires, extreme events and water related droughts and floods.
Aaron Ferguson, MI Department of Health and Human Services; Brad Neumann, AICP MSU Extension; Wayne R. Beyea, JD, AICP, Michigan State University; Jason McCarthy, Marquette Charter Township
Friday, October 9, 2020

9:00 - 11:15 a.m.
**Winter is Coming | 1.25 AICP CM**
While it is easy to get outside and socially distance during the warm weather months, winter is coming, and along with it cold, dark, and snowy weather. Experts predict that COVID-19 will be with us for an indeterminate amount of time, and that the impacts of the pandemic will last much longer than initially expected. This session will explore the fragility of our food systems, how relationships and policies impacted the planning profession, and what policies need to change in the future to assist in the recovery and resilience of our farming communities and food systems. Join us to hear and share food stories, but also to directly influence the Michigan Good Food Charter, a statewide policy document.

_Megan Masson-Minock AICP, Carlisle Wortman Associates and the Michigan Local Food Council Network; Lindsey Scalera, MSU Center for Regional Food Systems; Rachael Pressley, Western U.P. Planning & Development Region and the Western U.P. Food Systems Council_

10:30 - 11:30 a.m.
**Considering Racial and Health Equity in City Planning | 1 AICP CM**
Social Determinants of Health (SDOH) are the conditions in the places where we live, learn, work, and play that affect our health risks and outcomes. Planning plays an important role in creating the factors that promote or provide barriers to healthy lifestyles. This presentation will emphasize how SDOH should be considered in planning decisions and demonstrate how public health organizations and nonprofits can be important allies to planners. The presentation will cover the REACH Initiative (https://www.facebook.com/REACHHealthMI) and the Lower Rouge Water Trail (https://therouge.org/water-trail/) as models.

_Marie McCormick, Friends of the Rouge; Sam Shopinski, National Kidney Foundation; Theresa Tejada, National Kidney Foundation of Michigan_

11:00 - 11:30 a.m.
**Ypsilanti Township 2040: Planning Rooted in Community | .5 AICP CM**
The Ypsilanti Township 2040 Master Plan, winner of the MAP Daniel Burnham Award for a Comprehensive Plan, was rooted in community conversations throughout its development. A panel of Township officials, staff and consultants will share how meaningful community engagement was a starting point, influence and decision making factor throughout the 18-month process. Learn how to bring community into master plan process design, data analysis and decision-making.

_Brenda Stumbo, Charter Township of Ypsilanti; Jason Iacoangeli, AICP, Charter Township of Ypsilanti; Benjamin Carlisle, AICP, Principal at Carlisle | Wortman Associates; Megan Masson-Minock, AICP, Carlisle | Wortman Associates_

12:00 - 1:30 p.m.
**Law Update | AICP CM 1.5 Law**
It has been a very busy year for the Michigan Supreme Court and Michigan Court of Appeals, with nearly two dozen cases that affect planning, zoning, and community development on the docket. This session will provide an update on these important cases, and also on a few pieces of legislation that affect our work as planners.

_Mark A. Wyckoff, FAICP, MSU Professor Emeritus, Planning &Zoning News; Moderator: Mary Reilly, AICP, MSU Extension_
### Planning Michigan 2020 Conference at a Glance

#### Wednesday, October 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 – 9:15 AM</td>
<td>MAP Board of Directors Annual Meeting <em>(Live)</em></td>
</tr>
<tr>
<td>9:30 – 10:30 AM</td>
<td>Welcome/Opening Session / Fiscal and Economic Resiliency in Uncertain Times <em>(Recorded)</em></td>
</tr>
<tr>
<td>10:30 – 11:00 AM</td>
<td>Question and Answer Session with Carson Bise <em>(Live)</em></td>
</tr>
<tr>
<td>11:15 AM – 12:15 PM</td>
<td>Disruption Demands Determination <em>(Live)</em></td>
</tr>
<tr>
<td>12:15 – 1:15 PM</td>
<td>Lunch Break</td>
</tr>
<tr>
<td>1:15 – 2:15 PM</td>
<td>The Post-Pandemic Boom for Main Street Commerce <em>(Recorded)</em></td>
</tr>
<tr>
<td>2:45 – 3:45 PM</td>
<td>The Importance of Economic Development Marketing and Branding for Communities <em>(Live)</em></td>
</tr>
<tr>
<td>3:45 – 4:45 PM</td>
<td>Tackling Stormwater Management Across a Regional Park System: Data Collection, Planning &amp; Implementation <em>(Recorded)</em></td>
</tr>
<tr>
<td>4:00 – 5:00 PM</td>
<td>Coffee</td>
</tr>
<tr>
<td>6:00 – 7:30 PM</td>
<td>Memorial Scholarship Fund Trivia Night</td>
</tr>
</tbody>
</table>

#### Thursday, October 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 10:00 AM</td>
<td>General Session</td>
</tr>
<tr>
<td>10:00 – 10:30 AM</td>
<td>Question and Answer Session with Richard Rothstein <em>(Live)</em></td>
</tr>
<tr>
<td>11:00 AM – 12:00 PM</td>
<td>How Government Segregated America and How Government Can Fix it <em>(Live)</em></td>
</tr>
<tr>
<td>12:00 – 1:00 PM</td>
<td>Lunch Break</td>
</tr>
<tr>
<td>1:00 – 1:30 PM</td>
<td>McKenna’s Plandemic Pecha Kucha <em>(Live)</em></td>
</tr>
<tr>
<td>1:00 – 2:00 PM</td>
<td>Cut the Commute: Zoning for Inclusivity and Affordability <em>(Live)</em></td>
</tr>
<tr>
<td>1:30 – 2:00 p.m.</td>
<td>Demystifying Tourism Planning <em>(Recorded)</em></td>
</tr>
<tr>
<td>2:30 – 3:30 PM</td>
<td>Virtual Community Engagement <em>(Live)</em></td>
</tr>
<tr>
<td>3:30 – 4:30 PM</td>
<td>Speaking of Streets: Rethinking the Relationship Between the Built Environment and the Personal Automobile <em>(Live)</em></td>
</tr>
<tr>
<td>4:00 – 5:00 PM</td>
<td>Pandemic Challenges to Regulatory Norms <em>(Recorded)</em></td>
</tr>
<tr>
<td>5:00 – 6:00 PM</td>
<td>Be yourself. Know your community. And have good regulations. <em>(Live)</em></td>
</tr>
<tr>
<td>6:00 PM</td>
<td>University Receptions</td>
</tr>
</tbody>
</table>

#### Friday, October 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 – 10:15 AM</td>
<td>Opening Session: Winter is Coming <em>(Live)</em></td>
</tr>
<tr>
<td>10:30 – 11:30 AM</td>
<td>Considering Racial and Health Equity in City Planning <em>(Recorded)</em></td>
</tr>
<tr>
<td>11:00 – 11:30 AM</td>
<td>COVID-19, Planning &amp; Food: How Relationships &amp; Policy Helped During the Pandemic <em>(Recorded)</em></td>
</tr>
<tr>
<td>12:00 – 1:30 PM</td>
<td>Ypsilanti Township 2040: Planning Rooted in Community <em>(Live)</em></td>
</tr>
<tr>
<td>1:30 – 2:30 PM</td>
<td>Law Update <em>(Live)</em></td>
</tr>
</tbody>
</table>
COMMUNITY PLANNING JUST GOT AN UPGRADE.

NextSteps for Downtown®
Clearzoning®
Picture This™

Our Community Planning Toolkit helps streamline and enhance the planning process. Available online at giffelswebster.com/toolkit.

Tune in!

OCTOBER 7, 2020 - 11:15-12:15 pm
DISRUPTION DEMANDS DETERMINATION

OCTOBER 8, 2020 - 1:00-1:30 pm
MCKENNA’S PANDEMIC
PECHA KUCHA

MOKA.COM | 888.326.4326
For nearly a century, we've been developing creative and thoughtful solutions to strengthen communities and improve quality of life. We adapt our work processes to fit the unique demands of each project using a collaborative, friendly style. The result? Solutions you can stand behind.

We are a one-stop shop! Our comprehensive suite of services include:

- Planning and Zoning
- Municipal Engineering
- Drone and Topographic Surveys
- Form-based Codes
- Parks and Recreation Plans
- Street Design and Green Infrastructure
- Multi-modal Transportation
- Community Engagement
- Policy, Financing, and Implementation

549 Ottawa Ave NW, Grand Rapids, MI 49503
(616) 224 - 1500 | www.williams-works.com

WHERE MICHIGAN COMMUNITIES FIND SUPPORT.

If your community needs support, the MEDC is available to help in any way we can.

Find customized business and community assistance at michiganbusiness.org/pure-partnership

Planning Stronger Communities

For nearly a century, we’ve been developing creative and thoughtful solutions to strengthen communities and improve quality of life. We adapt our work processes to fit the unique demands of each project using a collaborative, friendly style. The result? Solutions you can stand behind.
LEADERS DO WHAT IS RIGHT  DTE is taking bold steps—tripling renewables, and cutting carbon emissions in half over the next ten years to reach our goal of net zero carbon emissions by 2050. Because to lead, you have to do what’s right, not what’s easy.

Our diverse, mission driven team works collaboratively across multiple service areas, including architecture, engineering, planning, urban design and landscape architecture, surveying, and construction engineering, to create better places for people.

OHM-Advisors.com | 888.522.6711