

Tuesday, November 15, 2022

# planningmichigan 2022

9:00 a.m. - 10:00 a.m.

## Welcome and Opening Session | 1 CM

Michigan's State demographer will provide historical and contemporary demographic trends from the 2020 decennial year and updates through 2020-2021. Data expert Kurt Metzger will interpret the data into meaningful narratives for planners.

*Jaelyn Butler, Ph.D., State Demographer*

*Kurt R. Metzger, Kurt R. Metzger & Associates*

*Moderator: Leah DuMouchel, AICP, LEED-AP, MAP*

10:15 a.m. - 11:15 a.m.

## It's Not Just Zoning: Enabling Missing Middle, Market Rate, and New Affordable Housing | 1 CM

Equity, particularly around housing, has been a long-standing goal for many communities. Yet achieving this goal is more elusive than ever as the cost of labor and materials soar and supply chains struggle to meet demand. Hear about two communities working to unravel the barriers to new construction by challenging outdated policies and developing programs to support their residents' need for new housing.

*Christina Anderson, AICP, City of Kalamazoo*

## Legislative and Case Law Update: Hot Topics

### 1 CM Law

This timely legislative update and case law update will provide insight on what to anticipate from lame duck and the new political landscape following the November elections. At a brisk pace, participants will become familiar with recent federal and state cases covering aggrieved parties, signs, wineries, drones, and Open Meetings Act.

*Mary Reilly, AICP, Michigan State University Extension*

*Jennifer Rigerink, Michigan Municipal League*

*Moderator: Mark Wyckoff, FAICP, Professor Emeritus, Michigan State University*

11:30 a.m. -12:30 p.m.

## You Gotta Have Art | 1 CM

As planners, making the case for art amidst the need for core services like roads or public safety can be an uphill battle. But art matters far more than we realize. Communities can get more of it by re-thinking our policies and ordinances, and through public-private partnerships with little to no additional tax burden. This session will explore ways communities have successfully leveraged art to create vibrant places and spur economic development.

*Terry Croad, AICP, City of Southfield*

*Elizabeth Hude, AICP, City of Mason*

*Carolyn Loh, PhD, Wayne State University*

*Zak Meers, City of Detroit*

*Moderator: Sally Elmiger, AICP, LEED AP, Carlisle/Wortman Associates, Inc.*

## Equity Centered Planning- The City of Detroit Parks and Recreation Strategic Plan | 1 CM Equity

Challenged with creating a 10-year strategic plan on a shoe-string budget, the City of Detroit looked internally when updating its Parks and Recreation Strategic Plan. The result is a plan firmly rooted in the Department's long-term community relationships and knowledge of the current system and challenges. Built on an equity framework, the plan allowed Detroiters to guide its vision. Extensive data analysis was used to develop an equity-centered metric for prioritizing improvements and increasing access.

*Juliana Fulton, City of Detroit*

*Dara O'Byrne, AICP, City of Detroit*

*Shamori Rose Whitt, AICP, City of Detroit*

*Moderator: Laurel Joseph, AICP, Grand Valley Metro Council*

Wednesday, November 16, 2022

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9:00 a.m. - 10:00 a.m.

## Michigan Central: The Nexus of Mobility and Society | 1 CM

Michigan Central is a world-leading community, building solutions and skills at the intersection of mobility and society. Learn about this adaptive reuse project catalyzed by the acquisition of Michigan Central Station by Ford Motor Company and how it has emerged as a beacon of transformation for Detroit and the mobility industry globally.

*Clarinda Barnett-Harrison, Michigan Central*

*Moderator: Kami Pothukuchi, PhD, Wayne State University*

10:15 a.m. - 11:15 a.m.

## Planners' Solutions to the Housing Dilemma | 1 CM Resiliency

Housing supply issues plague many Michigan municipalities, and a confluence of "labor, lumber, land, and laws" results in stiff competition for existing dwelling units. Planners can influence the "law" element by modifying local zoning codes, and Michigan has some stellar examples of local government interventions which contemporize zoning to help solve these challenges.

*Jacob Kain, AICP, City of Midland*

*Dennis Stachewicz, City of Marquette*

*Moderator: Trudy Galla, AICP, Leelanau County*

10:15 a.m. - 11:15 a.m.

## Ethics and Equity in Planning | 1 CM Ethics

Conversations and lectures on the planning codes of ethics (APA Ethics Statement and the AICP Code of Ethics) often focus on specific rules of conduct that govern behaviors and actions. This means we often miss the chance to challenge ourselves to discuss the "aspirational" piece of these codes, particularly in terms of equitable planning. In this interactive session, we'll discuss the ethics of everyday behavior, administrative discretion, plans and policies, and the APA Equity Policy Guide and its relationship to the codes of ethics.

*Christina Anderson, AICP, City of Kalamazoo, MAP Board of Directors, Professional Development Officer*

*Jill Bahm, AICP, Giffels Webster, MAP Board of Directors*

*Moderator: Wendy Rampson, AICP, MAP*

11:30 a.m. - 12:30 p.m.

## Connected: Planners Impacting State Projects and Policy | 1 CM

Planners are educated, trained, and experienced in ways that bring a plethora of knowledge and understanding to any situation. Having the voice of planning in state agency leadership roles is good for planners, planning, and the state of Michigan. Recent planning hires in the Michigan High-Speed Internet Office and in the Office of Rural Development at MDARD, are coupled with an already longstanding presence at MEDC. Hear how planners in high places, with the unique skill set that planners bring, are changing these state level agencies for the better and how these agencies directly impact your communities.

*Eric Frederick, AICP, LEED-AP, Michigan High-Speed Internet Office, State of Michigan*

*Sarah Lucas, AICP, Office of Rural Development, State of Michigan*

*Michelle Parkkonen, AICP, EDFP, Michigan Economic Development Corporation*

*Moderator: Andrea Brown, AICP, Michigan Association of Planning*

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## On-Demand

### Retrofitting THE Suburban Strip | .75 CM

In the 1960s, 28th Street was the longest retail corridor in the United States. The City of Wyoming has reimagined a new City Center, transforming a demolished movie theater site, mall, and outlots into a place with a new walkable street, hundreds of housing units, retail spaces, and a non-motorized network to connect struggling neighborhoods to transit, jobs, groceries, and a public park. Learn how they are doing it using public/private partnerships and bold leadership.

Nicole Hofert, AICP, *City of Wyoming*

Suzanne Schulz, FAICP, *Progressive AE*

### Environmental Planning | 1 CM

What do brownfields, rain gardens, and complete streets have in common? They are all aspects of environmental planning. This deep dive covers the relationship between land use and the natural environment, the importance of environmental planning and current trends.

Michelle Bennett, AICP, *City of Ann Arbor*

### The Care and Feeding of Planners | 1 AICP CM

Planners are often required to handle highly emotional situations and face public criticism, which can cause a great deal of stress and lead to burnout. Self-care is vital to a successful and fulfilling career in planning, yet it is not typically part of our professional education and training. This session works to remedy that, by exploring the need to make self-care a core competency in the planning profession and how we can get started.

Heather Seyfarth, AICP, *City of Ann Arbor*

### Utility Basics | 1 CM

Of course utilities are vital, but they are often mysterious and misunderstood. This presentation is a great primer for officials and non-engineering staff. It explains how utilities from sewers to electricity and everything in between work, how they show up on site plans, and what best practices should be utilized going forward with new development.

Adam Young, AICP, *Wade Trim*

### Value Metrics: Making Decisions that Achieve Goals .75 CM

Today's decision makers are fraught with complexity. There is a growing need to utilize evaluation processes with predetermined metrics. Presenters will share innovative approaches from Keego Harbor, Rochester, and Flushing that employ methods for aligning decisions with plans, goals, and objectives.

John Jackson, AICP, NCI, *McKenna*

Vidya Krishnan, *McKenna*

Paul Lippens, AICP, NCI, *McKenna*

### Charles Brown: Transportation & Equity | 1 CM

As a "street-level researcher," he has 17 years of experience in urban and regional planning, public policy, and community outreach and engagement across the US and abroad. He has developed and led courses on transportation equity, environmental justice, complete streets, crime prevention through environmental design (CPTED), and public involvement for the National Transit Institute, Federal Transit Administration, Federal Highway Administration, Smart Growth America, and state, regional, and local transportation and health departments. He recently authored 12 Strategies for Centering and Prioritizing Equity in Transportation for the Institute of Transportation Engineers Journal. This session will focus in on Mr. Brown's work at the intersection of transportation and equity.

Charles Brown, *Equitable Cities, LLC*

Be sure to check Charles' podcast:  
*Arrested Mobility*