



# Michigan Association of Planning's 2021 Spring Institute: Climate Summit

Member Registration Fee: \$85 | Non-Member Rate: \$105  
Student Member Rate: \$15



Institute Sponsor

Thursday, May 20, 2021 | 9:00 a.m. - 4:00 p.m. | Virtual Event  
6 AICP CM | 6 Master Citizen Planner Continuing Education Units

## Additional Sponsors



AMERICAN SOCIETY OF  
ADAPTATION PROFESSIONALS



**Carlisle | Wortman**  
ASSOCIATES, INC.



**MCKENNA**

*Climate change is an issue that affects all aspects of the planning profession, and adaptation and mitigation will require an all hands on deck response. We must modify the way we build communities, and that can - and should - start with planning. Planners must become vocal advocates for the cause. We must equip ourselves with the data, regulatory solutions, and information dissemination and engagement strategies to influence municipal leaders. We must become a trusted source of reliable and science based information. MAP is partnering with the American Society of Adaptation Professionals (ASAP) for our 2021 Climate Summit. The climate summit experience includes national climate experts, federal policy updates, municipal case studies, a deep dive on the recently adopted APA Climate Policy Guide, and the ASAP Living Guide training, which underpins the fundamental principles of climate adaption and positions participants as the bold, courageous professionals that can lead transformative change.*

**8:30 a.m. - 9:45 a.m. | .25 AICP CM & 1 AICP CM Ethics**  
**Climate Migration and Government Readiness and Opening Remarks**

After years of a stagnate population and a flatlining economy, is Michigan poised to become the next attractor State? From wildfires in the west, hurricanes hampering the Gulf and East Coasts, and another central US dustbowl possible in the coming generation, Michigan's ample supply of fresh water, an agriculture friendly climate, and fewer devastating natural disasters uniquely position The Great Lakes State for an economic boon. The science of adaptation is in its infancy, but evolving research will provide government and business with a good sense of who is coming, and how to prepare for their arrival.

*Opening Remarks: Andrea Brown, AICP, Executive Director, MAP | Rachel Jacobson, Executive Director, American Society of Adaptation Professionals*

*Keynote: Joyce Coffee, President, Climate Resilience Consulting | Keith Schneider, New York Times, Circle of Blue*

**10:00 a.m. - 11:30 a.m. | 1.5 AICP CM**  
**Introduction to the ASAP Living Guide, the APA Climate Policy Guide, & Introductory Training Activity**

*During this session, you'll have the opportunity to gain exposure to two sets of resources to help you integrate climate change considerations into your work as a planner. Following those presentations, you'll participate in a small group activity to network with other Institute participants.*

The American Planning Association Sustainable Communities Division (SCD) will present on resources they've developed to better prepare planners to proactively respond to a changing climate. New tools include climate change policy and data collection guides, development review checklists, a climate ordinance database.

# Michigan Association of Planning | Spring Institute Agenda (Continued)

Thursday, May 20, 2021 | 9:00 a.m. - 4:00 p.m. | Virtual Event

American Society of Adaptation Professionals (ASAP) will present on their suite of Professional Guidance Resources, including their Living Guide to the Principles of Climate Change Adaptation. We'll explore what shared values and objectives unite the practitioners work on climate change adaptation and climate resilience and what strategies and actions help ensure effective, equitable, and ethical practice. Following this session, we will return to these frameworks throughout the day as we move through ASAP's Principles of Quality Climate Change Adaptation Training. This training, which will form the backbone of the Spring Institute program, will provide an opportunity for you to consider how to better integrate principles for quality climate change adaptation into your work as a planner.

You'll come away with:

- The ability to recognize the presence or absence of field-spanning principles for quality climate change adaptation practice in your own work and the work of your organizations, partners, and stakeholders;
- A prioritized list of principles most important to you as you think about how to increase the quality of your work.
- Deeper understanding of where/how you have power to make improvements in your work or the work of your organization, partners, and stakeholders to better integrate those principles.

*Matt Bucchin, AICP, LEED Green Associate, Past Chair of APA's Sustainable Communities Division*

*Karla Ebenbach, AICP, LEED Green Associate, Secretary-Treasurer of APA's Sustainable Communities Division*

*Beth Gibbons and Rachel Jacobson, ASAP | Brian Ross, AICP, LEED Green Associate, Co-Chair of APA's Sustainable Communities Division's Climate Champions Program*

**11:45 a.m. - 12:45 p.m. | 1 AICP CM**  
**Municipal Adaptation Responses to Climate**

Michigan municipalities have been reacting to climate impacts on critical infrastructure nimbly and innovatively. Best practices have evolved in the wake of climate change. Grand Rapids, Detroit and Marquette have each been seriously - and expensively - impacted by severe weather events, and have contemporized their responses to adapt policies and investments that will stand up to stormier weather events. This session, moderated by ASAP Executive Director Beth Gibbons, will illustrate the content of the ASAP Living Guide to the Principles of Climate Change Adaptation through examples of adaptation excellence in a variety of contexts.

*Palencia Mobley, Deputy Director and Chief Engineer, DWSD | Eileen Boekestein, Environmental Education Coordinator, Grand Valley Metropolitan Council, Lower Grand River Organization of Watersheds*  
*Dennis Stachewicz, Planning Director, City of Marquette*

**12:45 p.m. - 1:15 p.m.**  
**Lunch Break | Read the Living Guide**

**1:15 p.m. - 3:20 p.m. | 2 AICP CM**  
**Assessing Your Adaptation Practice through the lens of the Living Guide**

1:15p.m. - 2:45 p.m.

During this session you'll participate in a set of dyanmic individual and small group activities and discussions. You'll have the opportunity to explore sections of the Living Guide to the Principles of Climate Change Adaptation in more depth and apply them to your own work. You'll come away with a personalized tool to help you keep the principles that are most important to you top of mind in conversation and action with co-workers, community members, and other project partners. *Facilitated by Rachel Jacobson, ASAP*

**Short Break**

2:50 p.m. - 3:20 p.m.

In this interactive large group discussion, you'll hear insights from other Institute participants about what they're taking away from their exploration of the Living Guide to the Principles of Climate Change Adaptation and come away with commitments to hold yourself and your colleagues accountable for practicing in a way that meaningfully integrates principles of quality climate change adaptation practice.

**3:30 p.m. - 4:00 p.m. | .5 AICP CM**  
**Federal Policy Overview**

Federal policies and programs will affect national climate action direction going forward. At the federal level look for movement on an Infrastructure Bill and US DOT programs and policy that will explicitly integrate climate action, as well as Executive Orders and updates on the April 2021 White House Climate Summit. APA's strong advocacy presence in DC urges better climate policy through lobbying and advocacy, and through grass tops activation of APA Chapters to help out, too.

*Jason Jordan, American Planning Association, Policy Director*