



# AARP MI Age-Friendly Communities Conference

February 28, 2013 8:00 a.m. - 4:30 p.m.  
University of Michigan Palmer Commons  
100 E. Washtenaw Avenue  
Ann Arbor, MI 48109

Perhaps no trend in our society has a more profound effect than the aging of the population. A demographic revolution is reshaping the marketplace, the workplace...and the community. To an unprecedented degree, the growing population of people age 65+ is demanding a change in the way we look at our environment—from how we spend our time, to the homes we live in, to how we travel between the two.

Whether or not city planners and public officials prepare, this demographic phenomenon will have a significant impact on the quality of urban, suburban and rural communities for everyone. Fortunately, a number of American cities are realizing that planning with an aging population in mind is warranted and can be beneficial to residents of all ages.

Join us at this conference to explore the who, why and how of age-friendly community planning in Michigan. Review guidelines from the World Health Organization (WHO) that will shape the future of housing, transportation, health care and social services in healthy communities. Examine demographic and market trends. Network with diverse professionals. Hear from national and local experts. Learn what YOU can do today to prepare for the future.

## Who Should Attend:

- Mayors
- City Managers
- City Planners
- Real Estate Professionals
- Public Health Officials
- Health Care Personnel
- Aging Services Providers
- Policy Makers

**Registration:** A \$30 registration fee includes continental breakfast and lunch. Conference registration will be handled online by visiting: <http://aarp.cvent.com/MIAgeFriendlyConf>. Conference registration will be open until February 21, 2013. If you have problems with registration, please contact Andrea Palmer at [apalmer@aarp.org](mailto:apalmer@aarp.org).

**Hotel:** A discounted room rate of \$95 has been negotiated for conference attendees at the Kensington Court Hotel, 610 Hilton Blvd in Ann Arbor. The rate is available on a first-come, first-served basis until February 12. Contact the hotel directly at 734-761-7800. The hotel is conveniently located approximately 3.5 miles from the conference site.

**This program will be submitted for AICP Certification Maintenance Credits.**





# AGENDA

- 8:00 – 9:00 a.m.**      **Registration, Networking and Continental Breakfast**
- 9:00 – 9:15 a.m.**      **Welcome and Opening Remarks**  
Discusses the importance of livable communities for all ages, providing information about the partnership between AARP and the World Health Organization (WHO), the critical role of the Network of Age Friendly Communities and the resources available to assist communities.  
*Nancy LeMond, Executive Vice President, State & National Group, AARP*
- 9:15 – 10:00 a.m.**      **Changing Demographics: The Economic Cost for Failing to Plan**  
Identifies Michigan's current demographic, market and lifestyle trends. Information will be provided about what communities will need to look like in the future to retain or grow their populations with the convergence of the Baby Boom and Millennial generations. The economic impact to communities who fail to prepare for this growing demographic will be identified.  
*Laurie Volk, Co-Managing Director, Zimmerman/Volk Associates*
- 10:00 – 10:45 a.m.**      **Housing and Transportation**  
Addresses the importance of access to affordable housing and reliable transportation. Information and examples will be provided to assist communities as they address changes to housing and transportation systems to allow Michiganders to age in place.  
*Rodney Harrell, PhD, Senior Strategic Policy Advisor, AARP*
- 10:45 – 11:00 a.m.**      **Networking Break**
- 11:00 – 12:00 noon**      **Reaction Panel**  
*Jonathan Levine, PhD, Professor of Urban and Regional Planning, University of Michigan*  
*Suzanne Schulz, Director of Planning, City of Grand Rapids*  
*Peter Allen, Developer of Age Friendly Housing, Peter Allen & Associates*  
*Joanne Feutz, OTR, Registered Occupational Therapist, Disability Advocates of Kent County*
- 12:00 noon – 12:15 p.m.**      **Lunch served**
- 12:15 noon – 1:15 p.m.**      **Case Study – The Positive Impact of Incorporating Age Friendly Concepts in New York City**  
Details the approach that New York developed to incorporate age-friendly concepts throughout the city, the success of using a smaller village concept and the positive changes that were realized from this work.  
*Kristin Misner, Chief of Staff to Deputy Mayor for Health and Human Services, City of New York*
- 1:15 – 1:30 p.m.**      **Networking Break**
- 1:30 – 2:15 p.m.**      **Health Care and Community Supportive Services**  
Provides information to identify the health care and supportive services required for older adults to improve their health, live independently and remain active in their communities.  
*Richard Birkel, PhD, Senior Vice President, Center for Healthy Aging, National Council on Aging*
- 2:15 – 3:00 p.m.**      **Reaction Panel**  
*Jim McGuire, Area Agency on Aging 1-B*  
*Marye Miller, Rochester Older Persons Commission*
- 3:00 – 4:00 p.m.**      **How to Design an Age Friendly Community**  
Provides “before and after” illustrations of community planning and design, along with information on how to approach this important element of creating Age Friendly Communities that will assist communities in moving from vision to implementation.  
*Dan Burden, Executive Director, Walkable and Livable Communities Institute*
- 4:00 – 4:30 p.m.**      **Wrap Up**  
After a full day of information about the changing demographics, the economic realities and the needs of Michigan's aging population, you will hear about the resources available to help your community thrive through the changing demographic landscape.  
*Nancy LeMond, Executive Vice President, State & National Group, AARP*