

# Distinguished **SPEAKER SERIES**



William Johnson, FASLA  
MLA, Harvard University, 1957  
BSLA MSU Class of 1954

OCTOBER 24, 2013 BROAD ART MUSEUM

## STRATEGIC DESIGN - The Power of Framework Thinking

Distinguished Alumnus William J. Johnson, FASLA  
Professor Emeritus, University of Michigan

Bill Johnson has focused on issues of environmental design throughout his 50 year career as planner, designer, teacher and academic administrator. A landscape architect by training, his early interests focused on broad-scale land development/protection strategies. He pioneered in shaping cross-disciplinary ways-of-working in fitting land development programs to sensitive environmental conditions. His practice has ranged across projects of regional and community planning, urban design, long-range campus development, natural resource and historic preservation. His contributions emphasize the balancing of social, cultural and environmental values in problem-solving initiatives. The scope of his personal involvement ranges from designer to development strategist to facilitator in environmental conflict-resolution issues.

Bill has blended graduate-level teaching and professional practice throughout his career since 1958. Co-founder of Johnson, Johnson & Roy, Ann Arbor, Michigan in 1963, Mr. Johnson along with his two partners directed the expansion of that firm into a multi-office international practice. A professor of landscape architecture at the University of Michigan from 1958 through 1989, Mr. Johnson also served as Dean of the University's School of Natural Resources from 1975 to 1983. A Fellow of the American Society of Landscape Architects, Mr. Johnson received the Society's Gold Medal in 1986. He was the 1992 President of the Landscape Architecture Foundation, an American Planning Association member and remains a Professor Emeritus of the University of Michigan.

Since the completion of his Berkeley partnership with Harvard classmate Peter Walker as Peter Walker, William Johnson Partners (1992-97), Mr. Johnson has since centered his personal practice on Bainbridge Island, Washington, where as William Johnson Studio he devoted much of his consulting time as mentor and critic for the architectural firm of NBBJ, an international design practice with offices throughout the U.S. Bill is now centered in Holland, Michigan. He continues consulting assignments throughout the country, focusing on community development initiatives with special attention to environmental preservation and restoration principles.

OCTOBER 24  
BROAD ART MUSEUM

4:45 PM

Optional Museum Tour

6:00 PM

Presentation

7:00 PM

Reception in the  
Broad Art Museum

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UPCOMING SPEAKER EVENTS  
Graphic Workshop-Fall 2013