



MAKING LEED® ND HAPPEN FOR YOUR DEVELOPMENT
How Developers Can Leverage Its Advantages to Add Value and Higher Investment Returns to their Projects



Date: 8:00 AM-5:00 PM Friday, June 8th, 2012
Location: Henry Ford Community College, Dearborn, MI
Cost: \$75.00 (Returning ND Forum I attendees - \$45.00)
Online Registration Required: [LEED ND Forum II Registration www.usgbc-detroit.org](http://www.usgbc-detroit.org)

After years of phenomenal success with its LEED® rating systems for buildings, the USGBC has rolled out the new LEED for Neighborhood Development (LEED ND) Standard. Last year, the USGBC's Detroit Regional Chapter LEED Neighborhood Development Committee conducted the highly successful LEED ND Forum I, "MAKING LEED® ND HAPPEN IN YOUR COMMUNITY", which was aimed at the professional planning community.

With the momentum gained from Forum I, the Detroit Regional Chapter is now ready to start demonstrating the advantages of LEED ND to the comprehensive real estate development and investment communities with LEED ND Forum II, "**MAKING LEED® ND HAPPEN FOR YOUR DEVELOPMENT**". We have assembled top experts in the field, putting together an intensive one day interactive workshop packed with practical strategies and tools for developers and financiers to understand how LEED ND brings you value and higher returns, and how to begin implementing it in your projects. Participants - who will include developers, lenders, investors, planners, consultants, and government officials - will come away with a solid foundation on the LEED ND Standard, its underlying principles, and the tremendous advantages it can bring to their projects. Specific project case studies will demonstrate the real-world success of LEED ND, and planners will be on hand to explain how to overcome zoning and regulatory issues.

The event will begin with an Opening Presentation by Doug Farr, FAIA one of the authors of LEED ND and a pre-eminent authority in the field of Smart Growth. Doug will give a concise overview of the new LEED ND rating system. Following this, attendees will have their choice of participating in three of the six breakout sessions, where expert discussion leaders will present a series of critical topics and lead lively question and answer periods. As an alternative, there will also be an opportunity to observe a panel of LEED ND experts conduct a real-life workshop that will examine the potential for a portion of Detroit's historic Eastern Market to become the City's first LEED-ND Project. The event will conclude with an inspirational address by LTU Dean Glen S. LeRoy, followed by an opportunity to network with fellow developers and investors to compare notes.

MAKING LEED® ND HAPPEN FOR YOUR DEVELOPMENT - How Developers Can Leverage Its Advantages to Add Value and Higher Investment Returns to their Projects promises to be one of the most important events of the year for those professionals & development who want to be at the forefront of the gathering revolution in community development and aspire to be instrumental in making it happen in their projects.

WHO SHOULD ATTEND: Developers, Lenders, Real Estate Investors, Economic and Community Development Directors, Architects and Planners, Planning & Zoning and Building Officials, Community Advocacy Organizations, Students and Faculty, & Urban Designers.

CONTINUING EDUCATION: AIA, AICP, and GBCI Continuing Education Opportunities will be available either directly through the Detroit Regional Chapter or by self-reporting to your professional organization. Visit the event web site regularly for additional information.

For questions, please contact the USGBC – Detroit Regional Chapter:
Neighborhood Development Committee Bob Prud'homme 248-765-1761
Commercial Real Estate Committee Josh Bloom 248-990-2943



Program Schedule

8:00 am

Foyer

Registration and Networking Breakfast

8:30 am

Forfa Auditorium

Opening Plenary: Understanding LEED ND and its Value to Development

Speaker: **Doug Farr, FAIA**

9:40 – 10:50 am

Breakout Session 1: In-depth workshops (choose one of the following)

Rosenau A

ND 101:

The Business Case for LEED ND

Speaker: **Daniel Hernandez**, Jonathan Rose Co.

Rosenau B

ND102:

Implementing LEED ND for Your Client

Speaker: **David Kitchens, AIA**, Cooper Carry

Rosenau C

ND103:

LEED ND and the National Perspective

Speaker: **Jeffrey Lovshin**, USGBC Washington

Berry Amphitheater

ND104:

Session To Be Decided

Speaker: **Richard Baron**, McCormack, Baron, Salazar
(Invited)

11:00 – 12:00 pm

Breakout Session 2: In-depth workshops (choose one of the following)

Rosenau A

ND 101:

The Business Case for LEED ND

Speaker: **Daniel Hernandez**, Jonathan Rose Co.

Rosenau B

ND102:

Implementing LEED ND for Your Client

Speaker: **David Kitchens, AIA**, Cooper Carry

Rosenau C

ND103:

LEED ND and the National Perspective

Speaker: **Jeffrey Lovshin**, USGBC Washington

Berry Amphitheater

ND104:

Session To Be Decided

Speaker: **Richard Baron**, McCormack, Baron, Salazar
(invited)

12:00 – 1:00 pm

Dining Room

Networking Luncheon

AFTERNOON OPTION 1:

1:10 – 2:20 pm

Breakout Session 3: In-depth workshops (choose one of the following)

Rosenau A

ND 201:

CDAD Design Guidelines for the City of Detroit

Speakers: **Sam Butler**, Community Development
Advocates of Detroit (CDAD)

Joongsub Kim, PhD, AIA, Urban Priorities
Committee (UPC) & Director- Detroit Studio

Program Schedule (Continued)

Rosenau B ND 202: **Understanding State of Michigan Urban Policy Initiatives**
Speaker: **Terry Sanford**, President CNU-MI

Rosenau C ND 203: **Transit Oriented Development in the Michigan Paradigm**
Speaker: **Richard Murphy** Michigan Suburbs Alliance

2:30 – 3:45 pm **Breakout Session 4:** In-depth workshops (choose one of the following)

Rosenau A ND 201: **CDAD Design Guidelines for the City of Detroit**
Speakers: **Sam Butler**, Community Development Advocates of Detroit (CDAD)
Joongsub Kim, PhD, AIA, Urban Priorities Committee (UPC) & Director- Detroit Studio

Rosenau B ND 202: **Understanding State of Michigan Urban Policy Initiatives**
Speaker: **Terry Sanford**, President CNU-MI

Rosenau C ND203: **Transit Oriented Development in the Michigan Paradigm**
Speaker: **Richard Murphy** Michigan Suburbs Alliance

AFTERNOON OPTION 2:

1:10 – 4:00 pm **Workshop**

Berry Amphitheater ND 204: **Eastern Market Corporation Redevelopment Project - Doug Farr, FAIA**, will lead a panel of expert LEED ND Practitioners. Observe this panel of experts, including Daniel Hernandez, David Kitchens, Randy Mielnik, Jeff Gaines, Bob Prud'homme, Jeffrey Lovshin, and others conduct a teaching workshop that will examine the potential for a portion of Detroit's historic Eastern Market to become **Detroit's first LEED-ND Project**.

4:00 – 5:00 pm

Forfa Auditorium **Closing Plenary Session**
Speaker: **Glen S. LeRoy, FAIA, FAICP**
Dean, LTU School of Architecture

5:00 pm

Dining Room **Networking and Refreshments**

