Strategic Partnerships
philanthropy, planning, results

Manistee County community foundation

Downtown Development
philanthropy, planning, results
City of Manistee

Tourism & Recreation
philanthropy, planning, results
Lake Michigan, Manistee Lake, Manistee River, Bear Creek, Little Manistee River, Arcadia Lake, Portage Lake

Watershed Management
philanthropy, planning, results
Portage Lake, Bear Lake, Bear Creek, Arcadia Valley, Bar Lake

Cradle to College
philanthropy, planning & results

Lakes to Land
REGIONAL INITIATIVE

Multi-Jurisdictional Planning
philanthropy, planning & results

City of Manistee, Manistee Township, Onekama Township, Arcadia Township, Pleasanton Township, Bear Creek Township, Village of Bear Lake, Joyfield Township, Crystal Lake Township, Blaine Township, Gilmore Township, Village of Elberta, City of Frankfort, Village of Honor

Why the Community Foundation?

no unifying vision

"Where there is no vision the people perish."
Proverbs 29:18

- neutral convener
- catalyst for positive change
- rural hub/backbone for philanthropy and fund development

Time • Treasures • Talent

Envision Manistee County

- 700 people
- 16 months
- Philanthropy – WK Kellogg Foundation
- Visions, goals, actions for the future
- $15+ million

Portage Lake Watershed Forever Plan

Kellogg Foundation
Oleson Foundation
Community Foundation
Public funders
Private donations
- DEQ Best Practice
- Township-wide invasive species control
- Onekama Linked Parks
- Watershed Endowment
- Village/Township Consolidation
- Joint Master Plan/Planning Commission
- M-22 Economic development strategy

Explore the Shores

- Easter Seals
- Oleson Foundation
- Community Foundation
- Great Lakes Fishery Trust
- Kellogg Foundation
- Public Funders

$4.1 Million
12 sites
1 million people by 2020

Lakes to Land
REGIONAL INITIATIVE

CS Mott Foundation
Dept. Treasury - Competitive Grant Assistance Program
- 17 municipal units
- Master Plan
- Joint Implementation Strategy
- Sept. Convention of Communities
- Collective Impact Implementation

Alliance for Economic Success

- 501 (c) (3) economic development partner
- Co-locating
- Missions
- Retain, expand and attract businesses
- Develop infrastructure (incl. community plans)
- Develop public and private funding
- Backbone services

Aspirations

- Community emersion
- Legitimate indicators
- Place based capacity building
- Implement collective impact model to achieve results
- Develop efficient systems for service delivery
- Grow regionally

What We're Learning

- Neutral facilitation
- Role of catalyst
- Importance of:
- Civic engagement
- "Hub" services – "Backbone"
- Immediate gratification
- Collective public/private model
- Funding for system development/operations

The Grand Vision

- Setting Michigan's bar:
- Citizen engagement – 50 year vision
- Regional visions – local solutions
- Setting a stage: collective action
- Philanthropy driven – endless philanthropic opportunities

Visit!