

planningmichigan 2020

October 7–9, 2020

\$185 Member Early Registration Rate | \$30 Student Member Rate

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Michigan Economic Development Corporation

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Planning Michigan Conference Goes Virtual

Planning Michigan 2020 conference will be virtual this year, and MAP's amazing conference committee and staff are planning a robust program with national experts, compelling breakout sessions, networking opportunities, and a virtual exhibit hall!

Learn about leading trends and how to navigate in this ever changing world, connect with experts and gain knowledge on contemporary topics.

Benefits to going virtual:

- Planning Michigan will be offered at a reduced rate this year, so you can register more staff and officials.
- Sessions will be recorded so that they can be viewed later at a more convenient time plus . . .
- You won't have to choose between competing sessions . . . you can view them all
- No rubber chicken for lunch!

Breaks will be offered throughout the day, including strategically timed networking sessions, so you can catch up on your emails and have lunch or connect to fellow planners and officials.

Registration Policy

All sessions will be recorded and available to the registrant for viewing until September 1, 2021. There is a \$50 processing fee to cancel a conference registration on or before September 30, 2020. The cancellation request must be made in writing (info@planningmi.org) and sent to the MAP office. NO refunds will be granted on or after October 1, 2020.

AICP Certification Maintenance (CM)

All sessions except for the MSU Extension Citizen Planner sessions have been submitted to the American Planning Association (APA) for AICP Certification Maintenance credits. Refer to the session descriptions for AICP CM information.

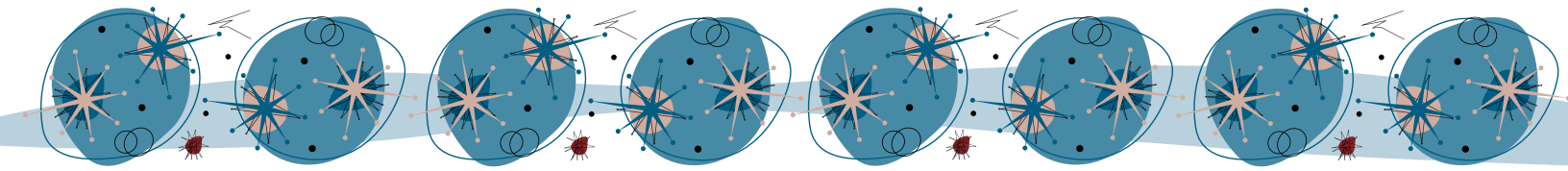
The Michigan State University Extension Master Citizen Planner Program

All sessions (except the Citizen Planner Program sessions) are designated for Master Citizen Planner Continuing Education Credits.



**MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION**

planningmichigan Sponsor



Keynotes and Highlights

Wednesday, October 7

9:30 - 10:30 a.m.

Welcome / Opening Session / Fiscal and Economic Resiliency in Uncertain Times | 1 AICP CM

While there is considerable awareness of the costs of sprawl on the provision of infrastructure and services, fiscal and economic sustainability components are rarely addressed in most land use planning efforts across the United States. This session will address the differences between fiscal and economic impact analyses, discuss the elements of the fiscal equation, and their influence on the fiscal sustainability of growth. In addition, this session explores the fiscal implications of the current COVID-19 pandemic and the emerging trends that will have implications for local governments.

L. Carson Bise, AICP, *President, Tischler Bise*



4:00 - 5:00 p.m.

Coffee | Cocktails | Conversation | COVID

Grab a beverage and log on to this interactive session that provides the opportunity to chat and engage with fellow conference attendees. We may not be able to mingle in person, but this will be the next best thing!



6:00 - 7:30 p.m.

MAP Memorial Scholarship Trivia Night | \$10

Our emerging planning professionals are hard at work putting together questions that will test your knowledge of planning and a few questions will about milestones within MAP's 75th year anniversary.

Thursday, October 8

9:00 - 10:00 a.m.

General Session

The Time Is Now: Just Policies for Modern Times

Our keynote presentation will offer a powerful historical view of American cities and the explicit discriminatory housing and education policies implemented at the local, state, and federal level that led to segregated and unequal communities.

Richard Rothstein, *Distinguished Fellow of the Economic Policy Institute and a Senior Fellow (emeritus) at the Thurgood Marshall Institute of the NAACP Legal Defense Fund*



Beginning at 6:00 p.m.

Alumni Receptions

Spend some time with fellow alumni and current students during virtual alumni receptions hosted by the following Michigan planning programs:

- Michigan State University
- University of Michigan
- Wayne State University

Friday, October 9

9:00 - 10:15 a.m.

Winter is Coming | 1.25 AICP CM

While it is easy to get outside and socially distance during the warm weather months, winter is coming, and along with it cold, dark, and snowy weather. Experts predict that COVID-19 will be with us the the foreseeable future, so business owners and policy makers must look at increasing opportunities for outdoor recreation, active mobility, and community space. Encouraging outdoor activity and socialization will be key to the safety and sanity of Michigan residents in the coming months. This session highlights successful programs and policies implemented by planners and policymakers who embrace the cold, and create excitement about being outside in Winter Cities.

Patrick Coleman, AICP, *Winter Cities Institute, North of 45 LLC*; **Isla Tanaka**, *City of Edmonton, Alberta, Canada*; **Amanda O'Rourke**, *8 80 Cities, Toronto, Ontario, Canada*; **Scott H. Allen, AICP**, *City of Eau Claire, WI*



Pat Coleman



Scott H. Allen

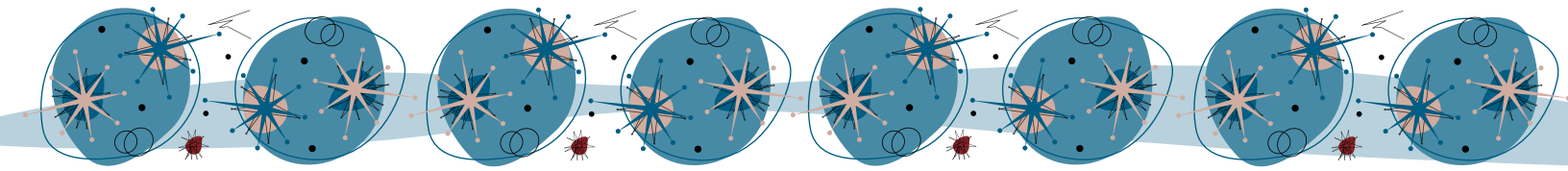
12:00 - 1:30 p.m.

Law Update | AICP CM 1.5 Law

It has been a very busy year for the Michigan Supreme Court and Michigan Court of Appeals, with nearly two dozen cases that affect planning, zoning, and community development on the docket. This session will provide an update on these important cases, and also on a few pieces of legislation that affect our work as planners.

Mark A. Wyckoff, FAICP, *MSU Professor Emeritus, Planning & Zoning News*





Michigan State University Online Citizen Planner Program

Special MAP Discounted Course Fee: \$100 per person *(in addition to the conference fee)*

Regularly \$225! | Scholarships/reimbursement info available

- **An Online Intensive in Land Use Training**
- **A Certificate Course for Community Land Use Decision-Makers**
- **Interactive & engaging, this course is proven to increase job confidence and decision-making.**
- **Taught by a team of statewide Michigan State University Extension Educators**

The Citizen Planner Program consists of a six-session course leading to a certificate of completion awarded by MSU Extension. The course is intended for local appointed and elected officials, zoning administrators, and interested citizens. The program cost is \$100 and includes the MSU Extension Citizen Planner Program; notebook with extensive handout materials.

Only people who register for the program (and pay the additional fee) can attend the Citizen Planner Program online sessions. Citizen Planner Program attendees will receive a separate registration confirmation from MSUE staff that will provide a link for the citizen planner Zoom classes.

Participants may also choose to pursue the Master Citizen Planner (MCP) credential by completing the entire course, passing a final exam, and delivering a capstone presentation to their community.

Michigan State University Extension Citizen Planner Program Schedule

Monday, October 5, 2020

6:00 p.m. - 9:00 p.m.

MSU Extension Citizen Planner Session 1: Understanding the Planning and Zoning Context

Learn the legal sources and limitations of planning and zoning authority, and explore your understanding of ethical decision-making.

Wednesday, October 7, 2020

6:00 p.m. - 9:00 p.m.

MSU Extension Citizen Planner Session 2: Planning for the Future of Your Community

Recognize the function and importance of a master plan, know the process for developing one and its relationship to zoning.

Monday, October 12, 2020

6:00 p.m. - 9:00 p.m.

MSU Extension Citizen Planner Session 3: Implementing the Plan with Zoning

Discover the importance of zoning, learn how zoning is administered and gain confidence in your zoning reviews, including site plans.

Wednesday, October 14, 2020

6:00 p.m. - 9:00 p.m.

MSU Extension Citizen Planner 4: Making Zoning Decisions

Learn how to adopt and amend a zoning ordinance, understand the role of the zoning board of appeals and obtain skills in basic property development methods.

Monday, October 19, 2020

6:00 p.m. - 9:00 p.m.

MSU Extension Citizen Planner 5: Using Innovative Planning and Zoning

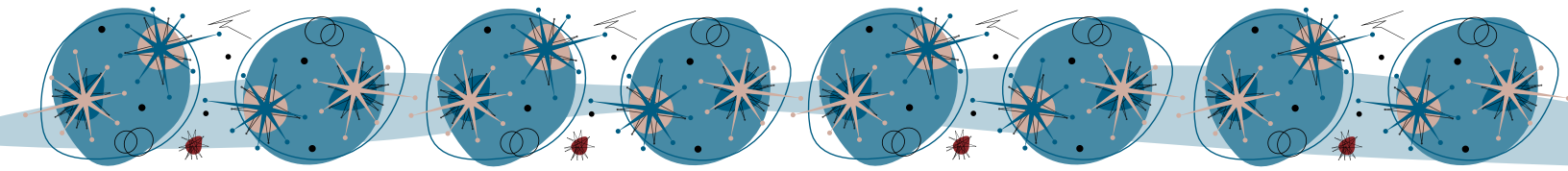
Strategize with placemaking and design-based solutions for local and regional success in the New Economy.

Wednesday, October 21, 2020

6:00 p.m. - 9:00 p.m.

MSU Extension Citizen Planner Session 6: Successfully Fulfilling Your Role

Strengthen your ethical decision-making skills, apply standards to your decision-making and know when to ask for help.



planningmichigan 2020 MAP's First Virtual Conference

Wednesday, October 7, 2020

8:30 - 9:15 a.m.

MAP Board of Directors Annual Meeting

Enjoy your favorite morning beverage during MAP's Annual Meeting. Learn about the important work the MAP Board of Directors has been doing this past year, and meet the newest board members!

9:30 - 10:30 a.m.

Welcome / Opening Session / Fiscal and Economic Resiliency in Uncertain Times | 1 AICP CM

While there is considerable awareness of the costs of sprawl on the provision of infrastructure and services, fiscal and economic sustainability components are rarely addressed in most land use planning efforts across the United States. This session will address the differences between fiscal and economic impact analyses, discuss the elements of the fiscal equation, and their influence on the fiscal sustainability of growth. In addition, this session explores the fiscal implications of the current COVID-19 pandemic and the emerging trends that will have implications for local governments.

L. Carson Bise, AICP, President, Tischler Bise

10:30 - 11:00 a.m.

Live Question and Answer Session with Carson Bise, AICP .5 AICP CM

11:15 a.m. - 12:15 p.m.

Disruption Demands Determination | 1 AICP CM

Events that cause rapid and significant shifts in human behavior are often referred to as "disruptions." Disruptions can be technological, environmental or social, and we've experienced a trifecta in 2020. Debates about data during a pandemic, record high Great Lakes water levels and dam failures, and significant social activism and demands for racial justice all have ties to conversations about the role of government, bureaucrats, and public policy. Planners help residents, business owners, stakeholders and decision-makers find the patterns, think ahead, facilitate discussions, and leverage opportunities to more efficiently use limited resources to navigate the seas of change. This session will explore those "old" things that are "new" again, as well as emerging trends to help planners prepare clients and communities for what may come next.

Paul Lippens, AICP, NCI, McKenna; Suzanne Schulz, AICP, Progressive AE

11:15 a.m. - 12:15 p.m.

Quit (using the same old street design) | 1 AICP CM

With many different users sharing the street right-of-way, how do you determine who gets priority? To assist communities and agencies in those discussions, SEMCOG and MDOT's Metro and University Regions have developed a new toolkit to support multimodal and context-sensitive street design throughout Southeast Michigan. This session will describe the new tool and how to apply it in an interactive workshop.

Jenya Abramovich, AICP, SEMCOG; Mike Davis Jr., MDOT, University Region; Cullen McCormick, Fehr & Peers; Brad Strader, AICP, PTP, MKSK

1:15 - 2:15 p.m.

Planning for Resiliency in Small Towns – Turning Blighted Properties into Community Assets | 1 AICP CM

Most communities have blighted properties that tarnish the municipal image, hinder economic development and tourism, and impact physical and environmental health. By addressing blight, a community is viewed as vibrant and attractive, which is so important in attracting new residents and reducing the outmigration of young people that seek that sense of place. This session provides insights and tools to address problem properties and demonstrates how they can be converted into community assets such as apartments, workforce housing, restaurants, community centers, and parks. Case studies will be used throughout the session.

Trudy Galla, AICP, Leelanau County; Sabine Martin, CTOR Solutions; Jeff Hawkins, Envirologic

1:15 - 2:15 p.m.

The Post-Pandemic Boom for Main Street Commerce 1 AICP CM

Since the beginning of humanity, the retail experience has evolved to meet the ever changing needs of the public. This evolution has taken us from rural markets, to towns, cities, suburban shopping malls, big box mega stores, and to the internet. Since March, US retail and restaurant sales have declined by 50 percent, 50,000 stores have closed, and over 75 percent of shopping centers are forecast to close by 2025. What will retail shopping look like in the post-Pandemic era, once people leave home again for their shopping experiences? This timely session will explore the unexpected opportunities for Michigan small towns, cities and suburban commercial centers during these uncertain times.

Robert J. Gibbs, FASLA, AICP, Gibbs Planning Group

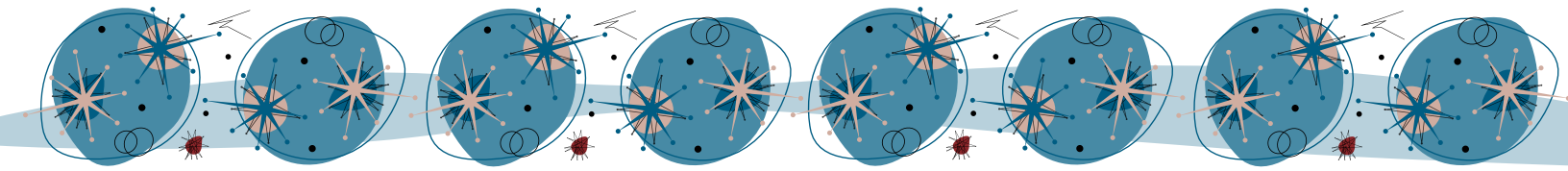
2:45 - 3:45 p.m.

Blood, Sweat, and Hard Work: A Conversation with the 2020 Award Recipients

This year, 7 projects received awards in 4 different categories. You can watch the MAP award show video to hear about the communities and projects, but come to this session to hear what happened behind the scenes. Did the panelists always think these plans would be award worthy? From start to finish, what were the opportunities and challenges? How can their "lessons learned" help you with your community and its projects?

Michelle Bennett, AICP, Beckett & Raeder; Benjamin Carlisle, AICP, Carlisle/Wortman Associates; Rhett Gronevelt, PE, OHM Advisors; Nina Kelly, AICP, CPRP, Huron-Clinton Metroparks; Andy Knight, PLA, ASLA, MKSK; Jamie McCarthy, City of Kalamazoo; Andrew Moore, AICP, Williams & Works; Sara Roediger, AICP, City of Rochester Hills; Facilitator: Rex LaMore, PhD, Michigan State University

**New
Session**



2:45 - 3:45 p.m.

The Importance of Economic Development Marketing and Branding for Communities | 1 AICP CM

Many communities spend money developing a vision for their future and then turn to marketing agencies to tell their stories. The result is destination brands that don't connect the economic development goals and objectives with deliberate steps to brand and market communities to the decision-makers who will play a role in growing the local economy. Learn why it pays to approach the marketing and branding process from an economic development perspective that incorporates public engagement and positions communities to tell the right story to the right people.

Elena Moeller-Younger, CIB Planning; Justin Sprague, CIB Planning

2:45 - 3:45 p.m.

Tackling Stormwater Management Across a Regional Park System: Data Collection, Planning and Implementation | 1 AICP CM

The challenge: develop a stormwater management plan for the Huron-Clinton Metroparks, a 25,000-acre regional park system spread across 5 counties. The numbers: 94 miles of streambank, 65 miles of shoreline, 191 outfalls and 600 culverts. The goal: full assessment, resulting in a list of prioritized projects. Bonus: identify an additional 64 acres of green infrastructure treatments. Learn how the Metroparks, working with OHM Advisors, successfully met the challenge in less than 18 months.

Nina Kelly, AICP, Huron-Clinton Metroparks; Christine Spitzley, AICP, OHM Advisors

4:00 - 5:00 p.m.

Coffee | Cocktails | Conversation | COVID

Grab a beverage and log on to this interactive session that provides the opportunity to chat and engage with fellow conference attendees. We may not be able to mingle in person, but this will be the next best thing!

New Event

Thursday, October 8, 2020

9:00 - 10:00 a.m.

General Session | The Time is Now: Just Policies for Modern Times | 1 AICP CM ETHICS

Richard Rothstein's keynote presentation will offer a powerful historical view of American cities and the explicit discriminatory housing and education policies implemented at the local, state, and federal level that led to segregated and unequal communities. Rothstein is a Distinguished Fellow of the Economic Policy Institute and a Senior Fellow (emeritus) at the Thurgood Marshall Institute of the NAACP Legal Defense Fund, and author of *The Color of Law: A Forgotten History of How Our Government Segregated America*. This now classic book lays bare how government policies created inequities that continue today, and sets forth the regulatory fixes that can make right the errors of the past.

10:00 - 10:30 a.m.

Live Question and Answer Session with Richard Rothstein | 5 AICP CM ETHICS

11:00 a.m. - 12:00 p.m.

How Government Segregated America and How Government Can Fix it | 1 AICP CM

Mr. Rothstein will discuss the role of planning and other governmental agencies in rewriting the policies that have profoundly impacted generations of People of Color, and how we can remedy the harm through thoughtful new laws and programs.

Richard Rothstein, Distinguished Fellow of the Economic Policy Institute and a Senior Fellow (emeritus) at the Thurgood Marshall Institute of the NAACP Legal Defense Fund

11:00 a.m. - 12:00 p.m.

MEDC and Community Partnerships: A Collaborative Approach to Leverage Technical Assistance and Capacity | 1 AICP CM

With a goal of using economic development strategies to promote overall community prosperity, a state program granted two rounds of technical assistance funding and one round of capacity enhancement to one "at risk" community per prosperity region. This presentation examines the major challenges that slowed growth and contributed to the communities' at-risk status, and highlights the effects of additional staffing and support. Communities' perspectives on the benefits and shortcomings of this approach, as well as on state programs more generally, will be featured.

Michelle Parkkonen, AICP, Michigan Economic Development Corporation; Leah DuMouchel, AICP, Beckett & Raeder, Inc.; Sarah Teater, Community Economic Development Association of Michigan; Lisa Kenny, City of Marlette

1:00 - 1:30 p.m.

McKenna's Plandemic Pecha Kucha

So much is happening it's important to take a step back and appreciate the great work that Planners are doing around the State. This session will provide a snapshot of several projects that have made headway during 2020. Presenters will share some best practices and lessons learned for breaking down jurisdictional barriers, developing non-contiguous historic districts, and retrofitting suburban developments. Featuring projects in Gross Pointe / Detroit, Plymouth Township, Walker, and Texas Township.

Laura Haw, AICP, McKenna; Chris Khorey, AICP, McKenna; Julie Connochie, AICP, McKenna

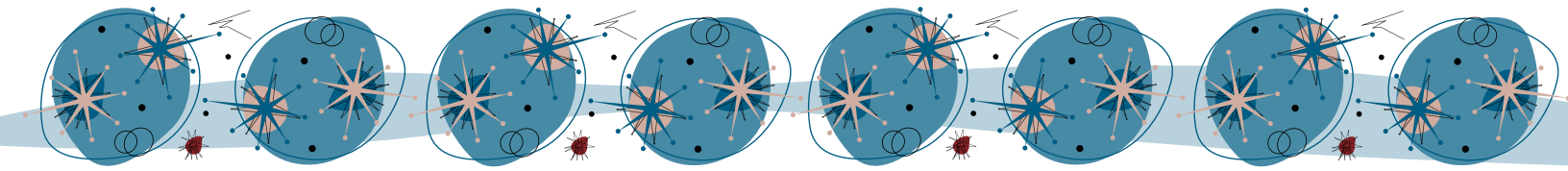
1:00 - 2:00 p.m.

Cut the Commute: Zoning for Inclusivity and Affordability | 1 AICP CM

Grand Haven has emerged as one of Michigan's most attractive cities to live, work, play, and learn, leading to challenges related to housing affordability, attainability, and accessibility. An Affordable Housing Task Force was deployed to develop housing solutions. Grand Haven's process to implement those recommendations was multi-faceted including robust community engagement and incremental zoning changes.

Andrew Moore, AICP, Williams & Works; Ryan Kilpatrick, AICP, HousingNext; Jennifer Howland, AICP, City of Grand Haven

New Event



1:00 - 2:00 p.m.

Demystifying Tourism Planning | 1 AICP CM

While tourism is integral to the economies of many Michigan communities, very few incorporate locally-driven tourism strategies into their master plans. With a recent grant from the Michigan Department of Environment, Great Lakes and Energy, MAP identified a gap between traditional tourism marketing efforts and local master plan guidance for economic development, land use and public infrastructure, all of which provide the foundation for a beneficial tourism economy. The project resulted in MAP's Master Planning for Tourism in Michigan, a resource to help communities to bridge this gap by using their master plans to identify and protect their unique tourism assets and balance economic opportunity with quality of life. This session will provide an overview of how the tourism industry operates, highlight the benefits of incorporating tourism into local and regional plans and introduce tools that communities can use to plan for their tourism economy.

Andy Northrop, MSU Extension; **Nate Heffron**, City of Negaunee; **Wendy Rampson**, AICP, Michigan Association of Planning

1:30 - 2:00 p.m.

Speaking of Streets: Rethinking the Relationship Between the Built Environment and the Personal Automobile | .5 CM



Planning for the automobile changed everything about the way in which land was developed and used in the 20th Century. Communities are refocusing on how to build better places that put people first by promoting a more compact building form and re-examining parking. See how the City of Brighton used an integrated approach that combined the disciplines of planning, engineering, surveying and landscape architecture to rethink how downtown streets and sidewalks could better promote vibrancy, support connectivity and enhance feelings of comfort and discovery downtown. Also, learn how a more focused approach to parking can help communities create lively pedestrian-friendly environments while addressing the reality that many suburban areas still rely on the personal automobile.

Rod Arroyo, AICP, Giffels Webster; **Jill Bahm**, AICP, Giffels Webster; **Eric Fazzini**, AICP, Giffels Webster

2:30 - 3:30 p.m.

Virtual Community Engagement | 1 AICP CM

As our communities grapple with the ongoing impacts of COVID-19, new methods and tools for online and remote public engagement have been put to the test. At the same time, there has been a growing recognition of the need for more flexible, transparent, and equitable community engagement processes — a need that predates the pandemic and one that will remain after it is gone.

Kathleen Duffy, AICP, Smith Group; **Ujiji Davis**, Smith Group

2:30 - 3:30 p.m.

Pandemic Challenges to Regulatory Norms | 1 AICP CM

In Spring 2020, communities across the state scrambled to identify actions they could take to help eating and drinking establishments recover from three months of mandated COVID-19 closures and severe limitations on indoor dining. Temporary outdoor seating quickly took hold where there was enough room for adequate social separation and reduced exposure to COVID-19. Dozens of communities passed measures to suspend typical regulations in order to permit various forms of outdoor seating. Over the summer, communities gathered information on these outdoor seating experiments. This session explores these efforts, and the findings of a September survey that followed up on the community responses. The survey findings could influence the design and implementation of local responses that can support economic activity across Michigan before Spring 2021, when we may still be facing restrictions on gathering publically.

Elizabeth King, MEDC; **John Wallace**, City of Cadillac; **Jerry Adams**, Retired Community Planner; **Kurt Schindler**, AICP, MSUE Sr. Land Use Educator Emeritus; **Mark A. Wyckoff**, FAICP, MSU Professor Emeritus, Planning & Zoning News

4:00 - 5:00 p.m.

Be yourself. Know your community. And have good regulations | 1 AICP CM

RuPaul once said, "Be yourself. Know your proportions. And have a good tailor." Communities need that same custom fit. Rural communities are neither urban nor suburban. They require solutions designed for them. Learn about efforts in Weldon Township (in Benzie County) and others across Michigan that have had land use regulations tailored to fit their needs, reflecting how they actually want to use and regulate their land.

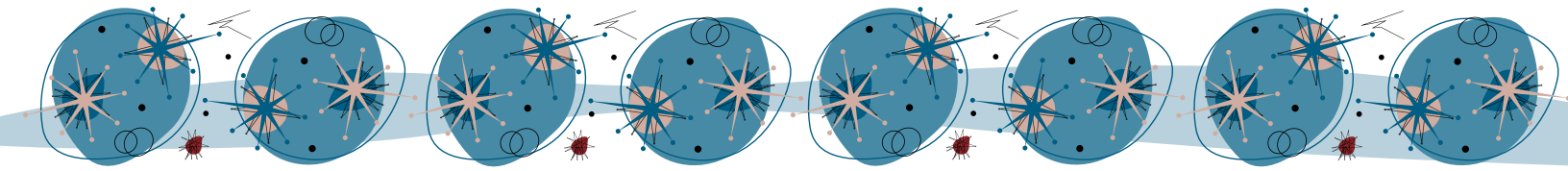
Elise Crafts, AICP, Statecraft; **Adam C. Young**, AICP, Wade Trim; **Arthur F. Mullen**, AICP, Wade Trim

4:00 - 5:00 p.m.

Rural Climate Health Planning in Michigan: The Marquette County Model Process | 1 AICP CM

Marquette County is Michigan's largest rural, coastal county. The innovative Rural Climate Health Planning process was funded in part by the Centers of Disease Control and included design charrette techniques and a multi-disciplinary team. With funding from the Centers for Disease Control (CDC), local citizens and officials addressed critical health impacts of climate change and adaptation responses, particularly for vulnerable populations. Presenters will discuss the planning process and planning responses for vector-borne diseases (e.g. ticks), increased air pollution from wildfires, extreme events and water related droughts and floods.

Aaron Ferguson, MI Department of Health and Human Services; **Brad Neumann**, AICP, MSU Extension; **Wayne R. Beyea, JD**, AICP, Michigan State University; **Jason McCarthy**, Marquette Charter Township



Friday, October 9, 2020

9:00 - 10:15 a.m.

Winter is Coming | 1.25 AICP CM

While it is easy to get outside and socially distance during the warm weather months, winter is coming, and along with it cold, dark, and snowy weather. Experts predict that COVID-19 will be with us the foreseeable future, so business owners and policy makers must look at increasing opportunities for outdoor recreation, active mobility, and community space. Encouraging outdoor activity and socialization will be key to the safety and sanity of Michigan residents in the coming months. This session highlights successful programs and policies implemented by planners and policymakers who embrace the cold, and create excitement about being outside in Winter Cities.

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10:30 - 11:30 a.m.

Considering Racial and Health Equity in City Planning

1 AICP CM

Social Determinants of Health (SDOH) are the conditions in the places where we live, learn, work, and play that affect our health risks and outcomes. Planning plays an important role in creating the factors that promote or provide barriers to healthy lifestyles. This presentation will emphasize how SDOH should be considered in planning decisions and demonstrate how public health organizations and nonprofits can be important allies to planners. The presentation will cover the REACH Initiative (<https://www.facebook.com/REACHHealthMI>) and the Lower Rouge Water Trail (<https://therouge.org/water-trail/>) as models.

Marie McCormick, *Friends of the Rouge*; **Sam Shopinski**, *National Kidney Foundation*; **Theresa Tejada**, *National Kidney Foundation of Michigan*

10:30 - 11:30 a.m.

COVID-19, Planning and Food: How Relationships and Policy Helped During the Pandemic

The COVID-19 pandemic challenged our communities, including our food systems. This session explores the fragility of the businesses and organizations that bring food to our tables, how relationships and policies impacted a local planner, and what policies need to change in the future to assist in the recovery and the resilience of our farmers, food processors, and distributors. Join us to hear and share food stories, but also to directly influence the Michigan Good Food Charter, a statewide policy document.

Megan Masson-Minock AICP, *Carlisle Wortman Associates and the Michigan Local Food Council Network*; **Lindsey Scalera**, *MSU Center for Regional Food Systems*;

Rachael Pressley, *Western U.P. Planning & Development Region and the Western U.P. Food Systems Council*

11:00 - 11:30 a.m.

Ypsilanti Township 2040: Planning Rooted in Community | .5 AICP CM

New
Event

The Ypsilanti Township 2040 Master Plan, winner of MAP Daniel Burnham Award for a Comprehensive Plan, was rooted in community conversations throughout its development. A panel of Township officials, staff and consultants will share how meaningful community engagement was a starting point, influence and decision making factor throughout the 18-month process. Learn how to bring community into master plan process design, data analysis and decision-making.

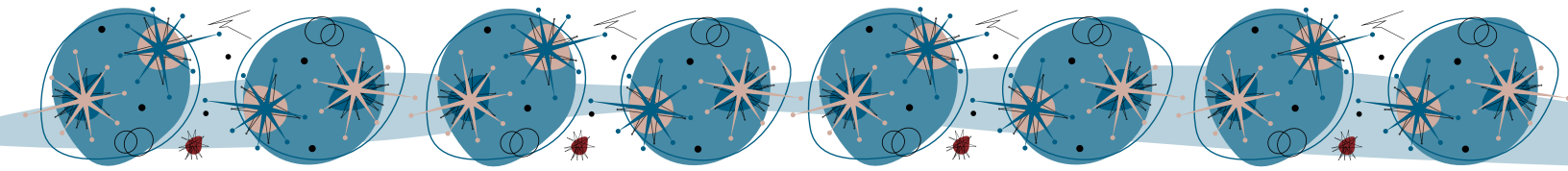
Brenda Stumbo, *Charter Township of Ypsilanti*; **Jason Iacoangeli, AICP**, *Charter Township of Ypsilanti*; **Benjamin Carlisle, AICP**, *Principal at Carlisle | Wortman Associates*; **Megan Masson-Minock, AICP**, *Carlisle | Wortman Associates*

12:00 - 1:30 p.m.

Law Update | AICP CM 1.5 Law

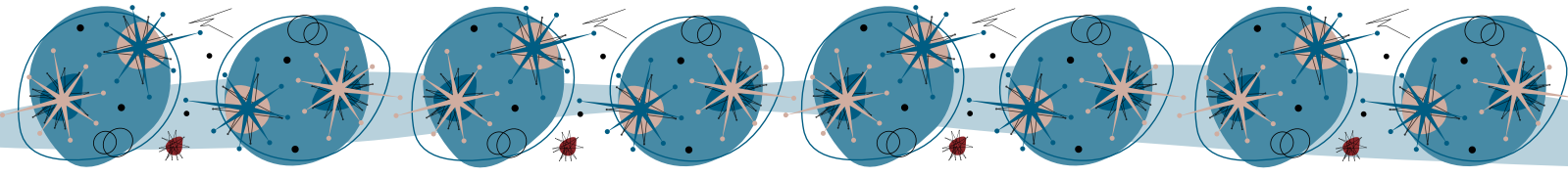
It has been a very busy year for the Michigan Supreme Court and Michigan Court of Appeals, with nearly two dozen cases that affect planning, zoning, and community development on the docket. This session will provide an update on these important cases, and also on a few pieces of legislation that affect our work as planners.

Mark A. Wyckoff, FAICP, *MSU Professor Emeritus, Planning & Zoning News*; **Moderator: Mary Reilly, AICP**, *MSU Extension*



planningmichigan 2020 Conference at a Glance

Wednesday, October 7	
8:30 – 9:15 AM	MAP Board of Directors Annual Meeting <i>(Live)</i>
9:30 – 11:00 AM	Welcome/ Opening Session / Fiscal and Economic Resiliency in Uncertain Times <i>(Recorded)</i>
11:15 AM – 12:15 PM	Disruption Demands Determination <i>(Live)</i>
	Quit (using the same old street design) <i>(Live)</i>
12:15 - 1:15 PM	Lunch Break
1:15 - 2:15 PM	The Post-Pandemic Boom for Main Street Commerce <i>(Recorded)</i>
	Planning for Resiliency in Small Towns – Turning Blighted Properties into Community Assets <i>(Recorded)</i>
2:45 - 3:45 PM	The Importance of Economic Development Marketing and Branding for Communities <i>(Live)</i>
	Tackling Stormwater Management Across a Regional Park System: Data Collection, Planning & Implementation <i>(Recorded)</i>
	Blood, Sweat, and Hard Work: A Conversation with the 2020 Award Recipients <i>(Live)</i>
4:00 – 5:00 PM	Coffee Cocktails Conversation COVID
6:00 – 7:30 PM	Memorial Scholarship Fund Trivia Night
Thursday, October 8	
9:00 – 10:00 AM	General Session The Time Is Now: Just Policies for Modern Times <i>(Recorded)</i>
10:00 – 10:30 AM	Question and Answer Session with Richard Rothstein <i>(Live)</i>
11:00 AM – 12:00 PM	How Government Segregated America and How Government Can Fix it <i>(Live)</i>
	MEDC & Community Partnerships: A Collaborative Approach to Leverage Technical Assistance and Capacity <i>(Recorded)</i>
12:00 - 1:00 PM	Lunch Break
1:00 - 1:30 PM	McKenna's Plandemic Pecha Kucha <i>(Live)</i>
1:00 - 2:00 PM	Cut the Commute: Zoning for Inclusivity and Affordability <i>(Live)</i>
	Demystifying Tourism Planning <i>(Recorded)</i>
1:30 - 2:00 p.m.	Speaking of Streets: Rethinking the Relationship Between the Built Environment and the Personal Automobile <i>(Live)</i>
2:30 - 3:30 PM	Virtual Community Engagement <i>(Live)</i>
	Pandemic Challenges to Regulatory Norms <i>(Recorded)</i>
4:00 - 5:00 PM	Be yourself. Know your community. And have good regulations. <i>(Live)</i>
	Rural Climate Health Planning in Michigan: The Marquette County Model Process <i>(Recorded)</i>
6:00 PM	University Receptions
Friday, October 9	
9:00 – 10:15 AM	Opening Session: Winter is Coming <i>(Live)</i>
10:30 – 11:30 AM	Considering Racial and Health Equity in City Planning <i>(Recorded)</i>
	COVID-19, Planning & Food: How Relationships & Policy Helped During the Pandemic <i>(Recorded)</i>
11:00 - 11:30 AM	Ypsilanti Township 2040: Planning Rooted in Community <i>(Live)</i>
12:00 – 1:30 PM	Law Update <i>(Live)</i>



planningmichigan 2020 Registration



(Please complete one form for each attendee)

Forms may be faxed to: (734) 913-2061, sent via email to: info@planningmi.org, or mailed to: 1919 West Stadium Boulevard, Suite 4, Ann Arbor, Michigan, 48103

Click here to register online! Questions? Call MAP at 734-913-2000

Registrant Information

Name: _____ Credentials: (AICP, PE) _____

Title: _____ Municipality: _____

Address: _____ City: _____ Zip Code: _____ State: _____

Daytime Phone: _____ Email: _____

Conference Registration

Includes conference educational sessions that will be accessible virtually October 7-9 and for one year after the event (the MSUE Citizen Planner program is an additional charge).

Michigan State University Extension Citizen Planner Program

Six Citizen Planner virtual sessions and handouts. *Sessions only open to individuals that sign up for the MSUE Citizen Planner Program.*

Join MAP

Individuals can join and pay the discounted member rate. Student membership is free: contact the American Planning Association.

Trivia Night

(funds will be dedicated to MAP Memorial Scholarship Fund)

	Early bird 9/20	Regular rate 9/22-10/7
<input type="checkbox"/> Member	\$185	\$205
<input type="checkbox"/> Non-member*	\$245	\$265
<input type="checkbox"/> Student Member	\$30	\$35
<i>This fee is in addition to the conference registration fee</i>		\$100
MAP membership <i>www.planning.org</i> or 312-431-9100		\$60
		\$10

Payment Information

TOTAL \$ _____

Method of Payment: Check Enclosed Visa MasterCard Please Invoice Me

Credit Card Number: _____ Expiration date: _____

Security Code: _____ Card Holder's Name: _____

Signature: _____

Make checks payable to Michigan Association of Planning | 1919 W. Stadium, Suite 4, Ann Arbor, Mi 48103
Fax to (734) 913-2061

*By registering for the Planning Michigan Conference as a non-member, MAP will provide you with a complimentary one-year MAP membership. If you are not interested in a complimentary MAP membership, please check this box

Student Member Rate: The purpose of this discount is to make the conference affordable for student members. MAP recognizes the importance of the conference to give students a jump-start on their career.