



## **FAICP Mentor Information**

Name: Mark Wyckoff, FAICP  
Phone: 517-282-8588 (cell)  
Email: wyckoff@msu.edu  
Location: Cadillac

### *Current employment and position, or other:*

- Retired, researching and writing three books over next 4-5 years
- Professor Emeritus, Michigan State University

### *Previous relevant employment or experience:*

- Editor and Publisher monthly *Planning & Zoning News*, 1982 - 2022
- Acting Director, MSU Land Policy Institute, 2017 - 2018
- Sr. Associate Director, MSU Land Policy Institute, 2006 - 2017
- Director, Planning & Zoning Center at MSU, 2006 - 2018
- President, Planning & Zoning Center, Inc., 1982 – 2006
- Also worked for State of Michigan for nearly 6 years, served as MSPO Executive Director for 3 years, taught as an associate professor of urban planning at MSU for 3 years, and worked at a regional planning commission for 3 years.

### *What do you consider your areas or expertise or interest in planning:*

- land use planning and zoning policy and law,
- environmental and natural resource protection,
- regional economic development,
- place and placemaking,
- intergovernmental service delivery and consolidation,
- the transportation and land use connection, and
- the nexus between environmental protection and economic development.

### *Provide a narrative on your interest in mentoring (optional):*

I have had the honor of employing, supervising and mentoring over 100 women and men during my career, most of them planning students and young planning professionals. I have found the opportunity to help them find their area of expertise, shape their career, and strategize for their future success both enlightening and rewarding. It has been a source of pride to see young planners over time become experts and leaders in their fields.



*What qualities do you seek in a mentee?*

Someone who has some concept about where they want to be in five years, but only ideas about where they want to be between now and the end of their career. Ask yourself “*What difference do I want to have made when I am done?*”

*Are you able to meet on Zoom?* Yes.

*How far would you be willing to travel to meet in person?* Primarily mid-Michigan.

*Indicate times during a typical week that work best for you to meet.*

10:00 AM – 5:00 PM on Tuesdays, Wednesdays and Thursdays are best, but Mondays and Fridays can often work if planned several weeks ahead.

*See below for further background information*

Mark Wyckoff retired in February 2018 as a professor at Michigan State University where he served as Interim Director of the Land Policy Institute and Director of the Planning & Zoning Center. He is a community planner with 47 years of experience (including 24 years running a private sector consulting business from 1982-2006)). He created, edited and published the Michigan-specific monthly magazine, ***Planning & Zoning News***, from November 1982 until the last issue in February 2022. He also served as Executive Director of the Michigan Society of Planning Officials in the early 1980’s. Mark’s areas of expertise include: regional economic development, place and placemaking, land use law, sign regulation, environmental and natural resource protection, legacy cities, intergovernmental service delivery and consolidation, the transportation and land use connection, and the nexus between environmental protection and economic development. He conducted an average of nearly one training program a week for 35 years to large and small audiences on these and other topics. He has been the longest continually serving member of the Michigan Association of Planning Law Committee and has helped the Michigan legislature consolidate laws related to local planning and zoning and advised on many draft state policies and legislation. Mr. Wyckoff is the author or co-author of nearly two dozen best practices guidebooks and training programs for local government officials and various stakeholder groups, and has published in journals of law, planning and real estate.