



SPRING INSTITUTE

Thursday, April 25, 2019



6.25 AICP Certification Maintenance Credits | 6 Master Citizen Planner Continuing Education Credits
8:30 a.m. - 4:30 p.m. | Radisson, Downtown Lansing, Michigan

While Michigan’s economy is recovering, and many communities have rebounded and are experiencing tremendous growth and investment, many still struggle to attract the type of development that will improve quality of life, add to the tax base, or attract and maintain residents and businesses. And like it or not, some Michigan communities may NEVER return to the economic glory they knew in their heyday.

We want ideas that are big and bold, but sometimes doing the best with what we have is a better way. Think placemaking, public private partnerships, or making data driven - rather than reactive - decisions about resource allocation. These are all local, place-based solutions. Community planners are central to connecting people and ideas to these practical - but proven effective - techniques.

MAP’s 2019 Spring Institute delivers the national experts and state leaders who will explain what you need to know to build on what you have and make it even better.

Hear from **Justin Lee**, author of *Talking Across the Divide*, who will provide communications techniques to help us navigate difficult conversations;

Jon Lynch, AICP, will talk about honing your leadership style to become the change agent you want to be;

And choose from breakout sessions covering **Public Private Partnerships (PPP’s), recreational marihuana, data and municipal finance.**

Stick around for the closing general session, where most of the day’s speakers will participate in an **“experience session”**, a rare opportunity to informally discuss and dig deeper into the institute’s themes.

Get your Law and Ethics credits before the grace period ends, and enjoy the camaraderie of your fellow professionals.

REGISTRATION INFORMATION

Please fill out one form per participant and send to MAP offices | 1919 W. Stadium Blvd, Ste. 4 | Ann Arbor, MI 48103
p: 734.913.2000 | f: 734.913.2061 | info@planningmi.org OR register online at www.planningmi.org

Member Registration Fee: \$150 Student Member Registration Fee: \$35 * Registrations received after April 18th add \$25

Join MAP for \$60 (Membership runs from July 1st through June 30th) Total Fee: _____

Name _____ Credentials _____ Affiliation _____

Please list any special needs (vegetarian meal, barrier free access, etc) _____

Phone (with area code) _____ Email (confirmations and directions will be sent via email) _____

Billing Address _____ City _____ State _____

Credit Card # _____ Signature _____ Expiration Date _____ Security Code _____

Registration Procedures & Policies: For cancellations received in writing on or before April 18th, a \$25 cancellation fee will be charged. Cancellations received on April 19th or later, and no-shows the day of the event, will be responsible for the full amount of the registration because food/beverage and workshop materials costs have already been incurred. You may 1) send a substitute or 2) receive the workshop materials via email in the event you are unable to attend but not able to cancel in time.