



Safe Routes to School (SR2S) Webinar Workshop Series

Sponsored by the Michigan Safe Routes to School (SR2S) Program and the Michigan Department of Transportation, the Michigan Chapter of the American Planning Association is offering a series of eight, webinar workshops to deliver valuable information relating to Safe Routes to School, school siting, and other related topics. These webinar workshops are provided at no cost and will occur primarily during the lunch hour. The full schedule is below and available at www.planningmi.org/events.asp. One and a half (1.5) AICP CM credit is available per workshop.

Space is limited, so reserve your spot now. After registering you will receive a confirmation email containing information about joining the webinar workshop. All webinar workshops will be recorded and made available after their presentation. Email Holly Madill, Webinar Project Manager at hmadill@planningmi.org, with questions and concerns.

Please visit GoToWebinar’s Webinar Support page (http://www.gotomeeting.com/fec/webinar/webinar_support) and review the system requirements to make sure that your webinar workshop experience is smooth.

Who Should Attend

Professional community planners, school leaders, engineers and designers, community health professionals, bike and trail advocates, disability rights advocates, local government staff and officials, state agency professionals (MDOT, MDCH, MSHDA, others), non-profits, and anyone with an interest in advancing Safe Routes to School in Michigan.

Date	Time	Title	Presenter
Thursday, May 31	12:00 – 1:30 PM	Playing Nice: Opening School Grounds to the Community After Hours (A Toolkit for Joint Use Agreements)	Robert Ogilvie, PhD, Vice President of Strategic Engagement Changelab Solutions www.changelabsolutions.org
<p>Increasingly, planners, smart growth advocates, public health officials, and school leaders are asking questions about the roles public school buildings and sites can play in both supporting student achievement AND meeting broader community needs. One answer many have turned to is the joint-use of public school facilities. Joint use agreements enable school assets – from physical property such as classrooms and play fields to amenities such as transportation services – to be shared by school districts and local partners to enable wider community uses. While a promising strategy for maximizing local resources and increasing community services and amenities, joint-use partnerships can be a complex endeavor – legally, politically, and logistically. This webinar workshop aims to demystify joint-use school partnerships by illuminating opportunities and challenges of joint-use partnerships and discussing the legal frameworks for joint-use projects.</p> <p><i>Robert Ogilvie directs PHLP's Planning for Healthy Places program. Over the past 15 years he has worked extensively in community development and planning to help improve low- and middle-income neighborhoods. Prior to joining PHLP, he served as a faculty member in the Department of City and Regional Planning at the University of California at Berkeley, as a consultant to city and county governments, nonprofit organizations, and neighborhood activists, and as director of volunteers at the Partnership for the Homeless in New York City. Robert holds a PhD in political science from Columbia University and is a graduate of Queen's University in Kingston, Ontario, and the University of South Carolina.</i></p>			

To Register: <https://www2.gotomeeting.com/register/169474090>

Thursday, June 7	12:00 – 1:30 PM	School Buildings and Community Building	Matt Dalbey, PhD Director of the Federal & State Division Office of Sustainable Communities U.S. Environmental Protection Agency
-----------------------------	--------------------------------	--	---

This webinar workshop provides a look inside the economic, environmental, and public health impacts of school facilities location and construction on local communities. Participants will learn about policies and trends in school construction decision making and how, recently, communities are beginning to make better connections between school siting and better futures for their residents.

Matthew Dalbey is the Director of the Federal and State Division in EPA's Office of Sustainable Communities. The division works with federal agencies, including other parts of EPA, and state governments to develop policies, guidelines, priorities, and technical assistance that support sustainable development. Dalbey writes about and has spoken to a variety of audiences around the country on smart growth in rural areas, state policies that support better development patterns, school siting, and a range of other issues related to growth and development. Prior to joining the EPA in 2004, Dalbey spent five years on the faculty at Jackson State University in Jackson, MS where he taught in the Department of Urban and Regional Planning. Dalbey is a graduate of the College of William & Mary (BA), the University of Virginia (MCP), and Columbia University (PhD).

To Register: <https://www2.gotomeeting.com/register/409365778>

Thursday, June 14	12:00 – 1:30 PM	A History and Overview of School Siting In Michigan	Mark Wyckoff, Professor Michigan State University Land Policy Institute
------------------------------	--------------------------------	--	--

In recent decades, many metropolitan areas in the US have experienced a decline in the population of urban centers and rapid growth in the suburbs. With new schools being built outside of cities and existing urban schools facing closure, these new schools are increasingly larger and farther from residences. In contrast, urban school facilities are often in closer proximity to homes but are also in dire need of upgrading or modernization. Michigan is no exception. This webinar workshop will explore the history of school siting in Michigan and understand the impact of school siting trends.

Mark Wyckoff, FAICP, is a Professor at Michigan State University, Director, Planning & Zoning Center at MSU, Senior Associate Director, Land Policy Institute. Mark is a driving force in the outreach services of PZC and LPI. He has 30 years of applied planning experience in Michigan at the state, regional, and local level, with most of it as a private consultant. Mark has also been an assistant professor of Urban Planning at MSU at various times, teaching both graduate and undergraduate students. He has a Bachelor's degree from the University of Michigan and a Master's degree in Urban Planning from Michigan State University. Mark is co-author of the recently released book title: School Siting and Healthy Communities Why Where We Invest in School Facilities Matters.

To Register: <https://www2.gotomeeting.com/register/234151474>

Thursday, June 21	12:00 – 1:30 PM	Smart School Siting: Using Local Policy to Support Kids and Communities	Sara Zimmerman, Senior Staff Attorney Changelab Solutions www.changelabsolutions.org
------------------------------	--------------------------------	--	---

This webinar workshop will provide an overview of the benefits of smart, community-centered, school siting. The presentation will cover the roles of different government agencies and actors in school siting, and how to encourage and support collaboration between municipalities and school districts. There will be discussion of the importance of considering both walkability and student diversity in school siting and student placement decisions. New model school siting policies for school districts will be presented, as well as other innovative policy approaches to improve school siting practices.

Sara Zimmerman is a Senior Staff Attorney working on the National Policy & Legal Analysis Network to Prevent Childhood Obesity (NPLAN). Prior to joining PHLP she worked at several nonprofit organizations, including Disability Rights Advocates and the Community Benefits Law Center at Partnership for Working Families. She also clerked for Judge Richard Paez of the Ninth Circuit

Court of Appeals. She is a graduate of Swarthmore College (Phi Beta Kappa) and the UC Berkeley School of Law (Order of the Coif).

To Register: <https://www2.gotomeeting.com/register/703252050>

**Tuesday,
June 26**

**12:00
– 1:30
PM**

**I have a SRTS Plan, Now What?
Implementation.**

**Brad Strader, LSL Planning
Jennifer Pyrz, Parsons Brinckerhoff
Sarah Binkowski, Parsons Brinckerhoff**

Preparation of a Safe Routes to School Plan is just part of the process. A key component is turning that plan into action. Implementation takes many forms – building support, changing attitudes about walking or biking to school, and in many cases making changes to the transportation system or school site plan. Our speakers are transportation planners and traffic engineers with experience in preparing SRTS plans and successfully implementing them in metro Indianapolis and Michigan. Learn how to build future implementation into the planning process and how to work in collaboration with municipal and road agency staff to make changes to streets and sidewalks. Presenters will also provide “traffic engineering 101” and the “do’s and don’ts” for changes often identified by school stakeholders like: installing stop signs, pedestrian traffic signals, bike lanes or changing parking.

Brad Strader, AICP,PTP. Brad is a transportation planner with LSL Planning’s Royal Oak office. Brad has over 25 years of experience in community and transportation planning. His projects include many municipal master plans, codes, safety studies, “Complete Streets” roadway and non-motorized planning, and campus planning for schools, universities and hospitals. He is the Chair of the Institute of Transportation Engineers (ITE) Planning Council and co-author of the new ITE Recommended Practice: Planning Urban Roadway Systems.”

Jennifer Pyrz is a professional engineer with the consulting firm Parsons Brinckerhoff, where she manages the Indianapolis traffic engineering practice. Jennifer holds a Bachelor and Master degree from Purdue University’s Civil Engineering Department. Her experience includes more than 15 years of planning and analysis of transit, pedestrian, bicycle, and vehicular traffic projects. Jennifer and her staff have completed Safe Routes to School Comprehensive Plans for four schools and are actively working on two others. Additionally, Jennifer chairs the Safe Routes to School committee for her children’s elementary school, where she leads a committee of school faculty, administrators, and parents in the implementation of their comprehensive plan.

To Register: <https://www2.gotomeeting.com/register/963516602>

**Wednesday,
June 27**

**12:00
– 1:30
PM**

**Understanding school and local government
funding to encourage healthier investments in
communities**

**Jeff Williams, CEO
Public Sector Consultants
www.pscinc.com**

Cost, choice, and consolidation are challenges to implementing a broader transportation network and a healthier state for all local authority: school districts, cities and townships. Jeff will provide an overview of Michigan’s economic climate, the choices facing local units of governments and schools, and how advocates can encourage them to make healthier investments in their communities and in Michigan.

Jeff Williams is Chief Executive Officer of Public Sector Consultants. He oversees the company’s finances, personnel, client relations, and research projects. Mr. Williams also serves as senior consultant for many of the firm’s clients in the areas of K–12 general education and special education policy, information technology, public finance, large-scale program implementation, and evaluation and survey research. He currently serves as the project manager for Michigan SAVES, a multimillion-dollar statewide energy efficiency project, and serves as a senior manager on a statewide project to operate an electronic workbook that tracks local district compliance with federal special education laws and regulations. Mr. Williams completed an undergraduate degree with honors in International Relations from Michigan State University. He holds a master’s degree in Technology and Public Affairs from the University of Minnesota.

To Register: <https://www2.gotomeeting.com/register/972675930>

**Thursday,
July 19**

**12:00
– 1:30
PM**

**Safe Routes to School Policy & Community
Guiding Documents**

**Sarah Bowman & Dan Burden, Walkable
Livable Communities Institute**

In order to effect long-term change, Safe Routes to School efforts must focus on a policy approach, in addition to program and planning level efforts. Policy places Safe Routes to School as a community value. Such a focus allows

communities to then set expectations that land use and transportation planning efforts will support Safe Routes to School. Effective policy includes an official statement in support of Safe Routes to School as well as goals and metrics to chart successes. This webcast looks at policy level initiatives to encourage Safe Routes to School and provides participants with critical areas for review within community guiding documents (comprehensive/general plans, zoning and codes) in order to effect policy change. Additionally, participants will be introduced to problematic policies that negatively impact Safe Routes to School and how to remedy policies that deter Safe Routes to School.

Sarah Bowman is Director of Education and Co-Founder of the Walkable and Livable Communities Institute. She works with communities to prioritize projects to create active community environments that maximize local resources. Sarah manages projects ranging from single-day Active Living Workshops to long-term pedestrian planning and corridor improvements. Sarah reviews policies, plans and project structuring to determine how they might better support community health and well-being. She works with communities to develop next steps, prioritization criteria and strategies for a robust public involvement process. Sarah develops educational materials to localize urban design and transportation planning principles and teaches these principles to communities. Sarah taught at the University of Notre Dame and was a tenured professor at the City Colleges of Chicago prior to co-founding the Institute with walkability pioneer Dan Burden.

Dan Burden is the Executive Director and Co-Founder of the Walkable and Livable Communities Institute (WLCI). Dan has spent more than 35 years helping the world get “back on its feet” and his efforts have earned him many honors and awards. Starting in 1980, Dan served for 16 years as the country’s first statewide Bicycle and Pedestrian Coordinator for the Florida Department of Transportation—a program that became a model for other state programs in the US. In 1996, Dan sought to expand his reach and ability to change the world by co-founding Walkable Communities. Since then, Dan has helped 3,500 communities throughout the world become more livable and walkable. In 2009, Dan co-founded the WALC Institute to create a focus on education, capacity-building, and training to support communities in becoming more engaged and healthier through active living. Dan serves on the board of advisors for Walkscore (www.walkscore.com) and Transportation for America (www.t4america.com).

To Register: <https://www2.gotomeeting.com/register/138084498>

Date: TBD	12:00 – 1:30 PM	The Many “Paces” of Walking Audits	Debra Alfonso, Manager of Intermodal Services Unit, Intermodal Policy Division, MI Dept of Transportation Deirdre Thompson, Pedestrian and Bicycle Safety Engineer, MI Dept of Transportation Alex Nikoloff, Safe Routes to School Operations Coordinator, Michigan Fitness Foundation
------------------	--------------------------------	---	---

A walking audit is a review of walking conditions along specified streets conducted with a diverse group of community members. Improving walkability provides benefits to local business traffic and sales, improves the behavior and knowledge retention of school students while improving safety on streets in all environments. This session will provide participants with a basic knowledge of three common audit types: Community Walking Audit, Safe Routes to School Walking/Bicycling Audit, and the Road Safety Audit. Walking audits of all types are important tools that can help communities plan and develop streets that are safer and support healthier lifestyles.

Debra Alfonso is Manager of the Intermodal Services Unit within the Intermodal Policy Division at MDOT. She oversees policy staff, who work with all modes of transport including: carpool, passenger bus and rail, plus bicycle and pedestrian. Debra has over 15 years of experience in transportation planning issues, including time overseeing a Metropolitan Planning program. Prior to being involved in transportation planning, Debra was a sub-contractor to a private consultant in planning, specializing in Master Plans, Main Street, and Historic Preservation planning. Her work with various size communities and involvement with their economic development activities lends a breadth of experience to her perspectives on community building and transportation needs.

Deirdre Thompson is the Pedestrian and Bicycle Safety Engineer at MDOT. She has been in various positions at MDOT for over 15 years, including Design, Project Development, Construction and Traffic and Safety. She is the co-chair of the Michigan Governor’s Traffic Safety Advisory Commission (GTSAC) Pedestrian and Bicycle Safety Action Team. She has a BS Civil Engineering from University of Michigan and an MBA from the University of Michigan Flint.

Registration is coming soon.