



American Planning Association  
**Michigan Chapter**

*Making Great Communities Happen*

# TRANSPORTATION

# BONANZA

Thursday, February 11, 2021

Michigan Association of Planning  
1919 W. Stadium Blvd, Suite 4.  
Ann Arbor, MI 48103  
[www.planningmi.org](http://www.planningmi.org) | (734) 913-2000

The Michigan Association of Planning, in partnership with the Michigan Safe Routes to School Program and the Michigan Department of Transportation, designed this annual event to bring together professionals from the fields of planning, education, transportation, health, engineering, natural resource and environmental protection, architecture, landscape architecture, and others to connect around the topic of community building for health and accessibility.

**Register Now For \$45 at [www.planningmi.org/Transportation-Bonanza](http://www.planningmi.org/Transportation-Bonanza)**

Sessions recorded and available until August 1, 2021

## Thank you, Partners



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# TRANSPORTATION BONANZA 2021 | Thursday, February 11, 2021

## Opening Remarks | 9:00 - 9:30 | .25 AICP CM (Live)

*Andrea Brown, AICP, Michigan Association of Planning | Katie Alexander, MUP, Michigan Safe Routes to School | Bradley Wieferich, PE, Michigan Department of Transportation*

## State and National Trends | 9:30 AM - 10:15 AM | .75 AICP CM (Live)

2021 has finally arrived, and with it the promise of new initiatives and policies that will advance transportation innovations at both the state and national level. We'll start with the national perspective covering what we can expect out of Congress in the coming year, goals of the new Transportation Secretary, priorities of the new Administration for infrastructure, climate change, and COVID recovery, followed by insights about state level strategies and actions that underscore forward thinking leadership around transportation and more. *Jason Jordan, APA Policy Director | Trevor Pawl, Chief Mobility Officer, State of Michigan*

## General Session | 10:45 AM - 11:30 AM | .75 AICP CM (Live)

*Tamika L. Butler, JD, AICP*, is a national expert and speaker on issues related to the built environment, equity, anti-racism, diversity and inclusion, organizational behavior, and change management. From speaking, to writing, to training, Tamika has worked with myriad clients. As the Principal + Founder of Tamika L. Butler Consulting, she focuses on shining a light on inequality, inequity, and social justice. She provides consulting, training, coaching, and public speaking for a wide range of organizations in the public and private sectors. Tamika received her J.D. from Stanford Law School, and received her B.A. in Psychology and B.S. in Sociology in her hometown of Omaha, Nebraska.

## Breakout Sessions | 11:45 AM - 12:30 PM | .75 AICP CM

### Safe Routes to School and Community Engagement (Live)

The last year has brought about many changes to the Safe Routes to School program, from suggested modifications to the planning process to allow communities to stay safe while continuing action planning, to uplifting engagement in the program. This year has shown us that more than ever diverse, intentional engagement is important for a program to be successful from plan to implementation and we are working hard to thread that into our planning process. We're excited to share updates with you, provide examples from communities on how they're utilizing these changes, and talk about the year to come. Join us for good conversation and a live Q&A.

*Katie Alexander, MUP, Mi Safe Routes to School  
Timothy J. Gates, PhD, PE, MSU  
Melissa Kalnasy, Carlisle | Wortman Associates, Inc.  
Moderator: Megan Masson Minock, AICP,  
Carlisle | Wortman Associates, Inc.*

### Person Trips vs Traditional Vehicle Trips (Recorded)

Historically, the focus of a transportation impact analysis for site development (TIASD) has been on the safe and efficient movement of vehicles to and from the site. Many jurisdictions have in recent years added the safe and efficient of pedestrians, bicyclists, and transit riders as equal considerations. And in some jurisdictions, non-vehicle trips are the sole focus.

The presentation will describe how person trips are being incorporated into TIASD including how they are defined, how they are counted and estimated, how they are treated in mixed-use developments, and how safety and efficiency measures are applied. The presented material is drawn from a TIASD training course currently being offered by ITE and an ITE recommended practice for multi-modal TIASD that should be released within the next few months.

*Kevin G. Hooper, P.E.  
Institute of Transportation Engineers*

### Transportation & Health: Finding Common Ground (Live)

Multidisciplinary collaboration to improve health in cities dates back as far as the 19th century. In the modern era, health and transportation professionals are again trying to better understand each other and work more effectively together. Different planning processes, data and performance metrics, and even terminology can make it hard for these professionals to communicate let alone collaborate. Come learn how we might bridge these disciplines with practical ways to improve communication and outcomes in order to build healthier and more equitable communities. Resources and case studies will be shared and we hope to have a lively discussion with participants sharing their own experiences so we can all learn from each other.

*Cathy Costakis, MS, C<sup>2</sup> Consulting*

## Lunch Break ( optional networking) 12:45 PM - 1:15 PM

Grab your lunch and join us. We'll put you into breakout rooms for conversations with your peers.

## Breakout Sessions | 1:30 PM - 2:30 PM | 1 AICP CM

### MM2045 Update (Recorded)

MM2045 is a family of plans that incorporates the State Long-Range Transportation Plan with four other modal plans: State Freight Plan, State Rail Plan, State Active Transportation Plan, and the Statewide Transit Strategic Plan. Learn how all these plans relate together and how they are being developed as one effort. We will discuss key accomplishments of MM2045's vision, goals, and objectives. Draft strategies including public and stakeholder engagement findings; existing conditions and inventory; and findings from our scenario planning exercises will be covered, as well as next steps, key action items, and a schedule for completion.

#### *MDOT Staff:*

*Bradley Sharlow, AICP, MM2045 Project Manager  
Kyle Haller, AICP, MM2045 Deputy Project Manager  
Joshua Debruyne, AICP, Active Transportation Plan  
Elisha Wulff, State Freight Plan  
Sara Moore, State Rail Plan*

### Beyond the New Normal: Exploring the Pandemic's Long-Term Impacts on Transportation (Live)

We have seen significant impacts on the transportation system during COVID-19 due to more working from home and less recreational travel. This results in significantly lower traffic volumes overall but less reduction in crashes, slumps in transit ridership, increases in walking and bicycling among others. Many Michigan cities converted travel lanes or on-street parking to outdoor dining or auto-free zones. At this session specialists in transportation, technology and innovation, community planning and market analysis will provide insights on how some of these short-term trends may continue to impact transportation in the future. Our panel will provide some ideas of how transportation and planning practitioners can have an active role in creating a better normal.

*Kate Collignon, HR&A  
Veronica Siranosian, AECOM  
Benjamin Palevsky, AICP Candidate, MKSK*

### Safe Routes to School 101 for Health Officials (Recorded)

Join us for a 101 on Safe Routes to School and learn everything you need to know about the Michigan program, funding opportunities, and how health department staff can become involved with projects. The session will be followed-up with a Q&A to have an opportunity to address questions and learn from others.

*Colleen Synk, MSPH,  
Michigan Fitness Foundation*

## Breakout Sessions | 2:45 PM - 3:45 PM | 1 AICP CM

### State Agency Collaboration (Live)

Interagency or inter-departmental collaboration is important at any level of government. Municipal planners work across departments daily, and also interact with many state agencies. The sheer size of many state agencies can present challenges with efficiencies, cross agency communications, and advancing state goals and policies. This session highlights successful systems coordination across many state agencies, led by MDOT and including DNR and MEDC that result in money savings, efficiencies, partnership building and a collective approach to problem solving.

*Amy Matisoff, MDOT  
Bill Shreck, MDOT  
Mark Hoffman, MDNR  
Michele Wildman, MEDC*

### Implementing Mobility Hubs to Enhance Transit Corridors (Recorded)

When planning for transit service along major corridors there is an increasing focus on facilitating broader "first-mile/last-mile" connections. This is in response to an increasing set of mobility tools and technology (e.g., bike share, scooters, ride-hailing), but also reflects the reality of transit systems seeking to broaden the convenience and connectedness of their service. This session will discuss a recent set of recommendations for establishing mobility hubs along key transit corridors in Southeast MI, best practices for mobility hub programs, and current mobility hub programs being implemented in Colorado and Los Angeles.

*Robin Aksu, Los Angeles DOT  
Veronica Davis, PE, NSpireGreen, City of Houston  
Ed Parks, AECOM  
Ben Stupka, AICP, RTA of SE Michigan  
Jeromie Winsor, AICP, AECOM*

### Partnering with Metropolitan Planning Organizations (Live)

This session will highlight how to create partnerships between public health organizations and metropolitan planning agencies to advance your transportation initiatives. Whether you are looking to create activity-friendly routes to everyday destinations, multi-use trails, or safe routes to school, you will come out of the session with a better understanding of the path to implementation.

*John Egelhaaf, AICP  
Southwest Michigan Planning Commission  
Suzann Flowers, MPA  
Washtenaw Area Transportation Study  
Steve Stepek, AICP  
Kalamazoo Area Transportation Study*

## Breakout Sessions | 4:00 PM - 4:45 PM | .75 AICP CM

### Freight Systems (recorded)

Delivery services have proliferated during the COVID-19 pandemic as retailers have adapted to changing health and safety precautions and consumer demand. Accessible delivery options are becoming an ongoing, essential service for communities. In this webinar, we'll hear about how SEMCOG has responded to rapid changes in urban freight, including the rise of eCommerce, last-mile challenges, and adapting to emerging technologies.

*Trevor Brydon, SEMCOG*

### Interactive Debrief (Live)

Join us for interactive session to ask to share best practices, the day's discussion points, and your favorite take-aways.

*Trevor Brydon, SEMCOG*  
*Jeromie Winsor, AICP, AECOM*  
*Katie Alexander, M.U.P.*  
*Director of Safe Routes to School*  
*Amy Matisoff, MDOT*  
*Bill Shreck, MDOT*

### Transportation and Health Debrief (Live)

Wrap up the day with a facilitated discussion to reflect on the day's learnings and explore opportunities for future collaboration.

*Facilitated by Wendy Rampson, AICP,*  
*Michigan Association of Planning*



# TRANSPORTATION BONANZA

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Join the Safe Routes to School movement. Develop your school's active transportation program and apply for non-infrastructure funding with the SRTS mini-grant. Funds can pay for programs that help educate and encourage students in grades K-8 to walk and bike to school safely. Deadline is March 5th. Learn more at [www.saferoutesmichigan.org](http://www.saferoutesmichigan.org)

### Thank you Planning Team!

*Katie Alexander, Michigan Fitness Foundation/  
Safe Routes to School*

*Bryan Armstrong, MDOT*

*Andrea Brown, AICP, MAP*

*Josh DeBruyn, MDOT*

*Amy Jordan, MAP*

*Brad Peterson, MDOT*

*Wendy Rampson, AICP, MAP*

*Mike Smith, MDOT*

*Brad Strader, AICP, PTP, MKSK*