LUNCH | LEARN | LINK
REMOTE AND VIRTUAL ENGAGEMENT AND COLLABORATION TOOLS FOR PLANNERS
Remote and Virtual Engagement and Collaboration Tools for Planners

• Provide help and tools you can use now, as we navigate this new world
• Provide CM credits before the May 28 Grace period ends

• Michigan Chapter Upcoming Events
  • Webinars on Thursdays from 2 PM to 3:30 PM, *A Planner’s Response to the Pandemic*
  • Lunch | Learn | Link on Tuesdays from 12 PM to 1 PM
  • Planning Law Seminar on Tuesdays starting May 12
  • Book Group, *MAP Reads*, on April 22 and May 27

• American Planning Association’s National Conference
Why Planning is Still Important: Ten Things Planners Can Do Now

1. Essential Service versus Work from Home (WFH).
2. Remote Work.
3. Hazard Mitigation Team.
4. Virtual Alternatives.
5. Economic Response and Recovery.
6. Repurpose Planning Staff.
7. Scenario Planning.
8. Messaging.
TODAY’S PRESENTERS

Megan Masson-Minock, AICP, Carlisle | Wortman Associates

Torri Mathes, Community Engagement Officer, City of Berkley

Erin Schlutow, Community Development Director, City of Berkley

Christina Anderson, AICP, City Planner, City of Kalamazoo

Michelle Aniol, AICP, Community Development Manager, City of Dexter
Community Engagement
On-Line
during COVID-19
# Public Participation Goal

**Inform**
To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or decisions.

**Consult**
To obtain public feedback on analysis, alternatives and/or decisions.

**Involve**
To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

**Collaborate**
To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

**Empower**
To place final decision-making in the hands of the public.

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## Promise to the Public

**We will keep you informed.**

**We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.**

**We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.**

**We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.**

**We will implement what you decide.**

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## Example Techniques

- Fact sheets
- Web sites
- Open houses
- Public comment
- Focus groups
- Surveys
- Public meetings
- Workshops
- Deliberative polling
- Citizen advisory committees
- Consensus-building
- Participatory decision-making
- Citizen juries
- Ballots
- Delegated decision
KEEP CALM AND FEED THE BEAST
Executive Order 2020-15

- Two-way communication
- Notice via website
- Anyone can record
- No registration allowed
- Must allow public comment
  - All circumstance unless “breach of the peace actually committed during the meeting”
- Every vote should be a roll call vote

Consult your municipal attorney!
Lessons Learned

“Pressure is a privilege and champions adjust”

- Billie Jean King
Berkley Master Plan Goes Digital

Berkley Master Plan Community Group

Tell Us What You Think
Share your thoughts with us for the Berkley Master Plan!

City of Berkley - Government & Community Services
Published by Tom Mathes (City of Berkley - Government & Community Services) April 14 9:50 PM
Master Plan Activity: Question 3
What do you think should be changed in Berkley? Comments, photos, and discussion welcome! As always, please be kind to your neighbors. We will post the top three for another poll tomorrow. #BerkleyMP2020

Announcements

City of Berkley - Government & Community Services updated the description. City of Berkley - Government & Community Services April 5 7:00 PM
Berkley’s Master Plan community engagement activities are going digital!
We wish we could meet with everyone in person, but we are committed to protecting our Berkley community through social distancing.
This group has been created for our Berkley residents, businesses, and community members to share their thoughts SPECIFICALLY on the Berkley Master Plan process and implementation.
Once the Stay Home, Stay Safe executive order is lifted, we will resume in-person community engagement activities. Learn more at berkleymich.org/masterplan.

INVITE MEMBERS
+ Enter the name of a person or Page...

MEMBERS
393 members

SUGGESTED MEMBERS
Flat Earth Concrete Leveling LLC

Leadership 2010-2011

City of Berkley - Government & Community Services
4,177 like this

Send Message

91 Comments 8 Shares
Berkley Master Plan Goes Digital

Active Members

Members

April 1, 2020 - April 15, 2020

Members

Walkability

Great Neighborhoods

Unique Downtown

Small-Town Community

Excellent Schools

Family Activities

Thank you for your likes! Vote for the “like” that the City should invest in. Stay tuned for another question tomorrow! BerkleyMP2020

Active Members

Popular Days

Popular Times

Posts, Comments and Reactions

Posts, Comments and Reactions

City of Berkley - Government & Community Services

Published by Torri Maltese April 8 at 10:25 AM

16 Comments 6 Shares
Welcome to the City of Berkley's Livestream

Watch Meetings Live Online!

If a meeting is currently in session, it will be streamed live below.

Those With Hearing or Speech-Impairments Can Still Participate in the Meeting as Well!

Users that are hearing persons and deaf, hard of hearing or speech-impaired persons can communicate by telephone by dialing 7-1-1.

- Individuals who call will be paired with a Communications Assistant
- Make sure to give the Communications Assistant the proper teleconference phone number and meeting ID
City of Kalamazoo

Adjusting the Public Participation Lens & To Get Work Done
Public Participation: Inform & Collect Input

Public Participation Plan

Adult Use Marihuana
  • Move Presentations Online
  • Townhall
Public Participation: Public Hearing

Work closely with City Attorney
Test, adjust
Virtual Planning Commission Meeting
Public Participation: Prep for What Comes Next

Census – adjust outreach
Focus Groups/Discussions
Events – prep now, act fast when given green light
Long-term changes to be more resilient
MARCH COMES IN LIKE A LION…
WHEN THE SITUATION IS FLUID...

Subject: Planning Commission Virtual Special Worksession  
Date: Friday, March 27, 2020 5:02:00 PM  
Importance: High

The **Virtual Special Worksession** of the Planning Commission has been scheduled for **Monday, March 30, 2020 at 6:00 pm**. There is no packet, but the agenda and Resident Virtual Meeting User Guide have been posted to the website. You can access them by clicking the following links:

- [Agenda](#)  
- [Virtual Meeting User Guide](#)  

Please let me know if you have any questions or comments.

Enjoy the weekend and be well!  

**Michelle Aniol**  
Community Development Manager
SHOW AND TELL

Meeting Controls

- **Muting Video or Audio**
  1. Click the video or microphone icon to mute your video or microphone. Click the icon again to unmute.

- **Participant List and Raise Hand Feature**
  1. Click the Participants icon to open the Participants tab.
  2. The Participants tab displays all of the meeting attendees, and whether their microphones or video cameras are muted.
  3. By clicking “Raise Hand,” a hand icon will appear next to your name. This will alert the meeting host and other attendees that you would like to make a comment. You can click the “Lower Hand” button to lower your hand.

Changing your Participant Name

1. Open the Participant tab by clicking the Participants icon.
2. Hover your cursor over your participant name. Click “Rename.”
3. Enter your new participant name, and click “OK.”

Using the Chat Feature

1. Open the Chat tab by clicking the Chat icon. The Chat tab will appear.
THE NEW NORMAL, FOR NOW

Subject: April 6, 2020 Virtual PC meeting
Date: Friday, April 03, 2020 4:53:00 PM
Importance: High

The Virtual Planning Commission meeting is scheduled for Monday, April 6, 2020 at 7:00 pm. Here is the information you need to access the Zoom Meeting (it’s also provided on the agenda):

To Participate in Zoom Meeting please click the following link: https://zoom.us/j/533567311 Meeting ID: 533 567 311
To Participate in Zoom Meeting by Phone dial: 888 786 0019 or 877 863 3247 Meeting ID: 533 567 311

You can access the agenda and packet by clicking the following links:

Agenda Packet

PLANNING COMMISSION
VIRTUAL MEETING AGENDA
Monday, April 6, 2020 at 7:00 pm

I. Roll Call
   A. Kevin Kowalski, Chair
   B. Thomas Phillips, Vice Chair
   C. Mary Schmidt, Secretary
   D. Scott Stewart
   E. Alison Heidtke
   F. Karen Roberts
   H. Alex Gilbert, Student Rep.

II. Action minutes from:
   A. Regular Meeting Minutes – March 2, 2020
   B. Virtual Meeting Minutes – March 30, 2020

III. Approval of agenda

IV. Public Hearing(s):
   A. AP2019-20-09a CRE Encore Theatres – Public hearing to consider an application for conditional
      rezoning, from R-1B One-Family Residential District to VC Village Commercial District, to allow
      the adaptive reuse of an existing 22,130 sq. ft. building for a theatre. The subject properties are located
      at 7714 Ann Arbor Street (05-06-06-179-007) and the vacant property located at the corner of Ann
      Arbor Street and Edison Street (06-06-06-179-005). The application was submitted by Encore Theatres,
      with authorization from the property owners, Dexter Community Schools. Discussion and action to
      follow the public hearing.
      Pg. 11-75
   B. AP2019-20-09b SUU Encore Theatres – Public hearing to consider an application for special land
      use to allow the adaptive reuse of a building larger than 10,000 sq. ft. in the VC Village Commercial
      District. The subject properties are located at 7714 Ann Arbor Street (05-06-06-179-007) and the
      vacant property located at the corner of Ann Arbor Street and Edison Street (06-06-06-179-005). The
      application was submitted by Encore Theatres, with authorization from the property owner, Dexter
      Community Schools. Discussion and action to follow the public hearing.
      Pg. 71-79
   C. Capital Improvement Plan (CIP) FY 2020-2025 – Public hearing to consider the FY 2020-2025 Capital
      Improvements Plan (CIP). Discussion and possible action to follow the public hearing.
      Pg. 80-84

V. Pre-Arranged Participation – None

VI. Non-Arranged Participation – Those wishing to address the Planning Commission must follow the instructions in the Physical
    Pre-Arrangement Participation Information and provide their name and address. Speakers under 18 must be accompanied by a representative of
    a legal adult or guardian or organization representative. Participation may take the form of questions or comments on any of the
    agenda items.

VII. Reports of Officers:
    A. Chairman Report
    B. Planning Commissioners and Council Chair Reports
    C. Committee Reports
    D. Community Development Office Reports – CDM will distribute at meeting.

VIII. Communications – None

IX. Old Business
   A. AP2019-20-06 PUD FSHP Hilltop View Apartments – Postpone to April 6, 2020 to consider a revised
      Planned Unit Development Final Site Plan for Hilltop View Apartments, submitted by Avalon Housing,
      Inc., for a mixed-use development of 24 apartments, food pantry and community center, located
      at 7651 Don Holy Road.
      Pg. 86-131
   B. AP2019-20-07 CEQA UUS – Postpone to April 6, 2020 to consider a revised Combined Preliminary
      and Final Site Plan, submitted by US, Inc., for a 13,410 sq. ft. addition to an existing 8,079 sq. ft.
      industrial building, located at 2244 and 2290 Bishop Circle E.
      Pg. 121-121
Thank you to our presenters

This presentation and other resources will be placed on MAP’s website, www.planningmi.org

Look for the Planning Tools During COVID-19 button