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MICHELJIAN SOCIETY of PLANNING OFFICIALS
ANNUAL FALL CONFERENCE TRAVERSE CITY SEPTEMBER 28, 29 & 30
2) The public sources of "reality" for Planning and Implementation. (Star Court Room)
   Moderator—Joseph Wose, Engineering Consultants,
   Inc., Lansing.

Federal Government Role
Donald Goosby, Chief of Planning Division
Economic Development Administration
Chicago, Illinois

State Government Role
John P. Kavanagh, Director
Industrial Division
Office of Economic Expansion
Michigan Department of Commerce

Local Urban Government Role
Dewitt Henry, Executive Director
Downriver Community Conference
Wayne County

Local Non-Urban Government Role
Gregory Main, Executive Director
Central Upper Peninsula Planning and Development
Commission, Calumet.

The Private Developers Viewpoint
Robert Carey, President
Thompson-Brown
Farmington Hills

The Elected Officials Viewpoint
Randi Husk
City Councilmember
City of Troy

The Planning Commission Members Viewpoint
Ward Wosnich, Chairman
Emmett County Planning Commission

The Professional Planners Viewpoint
Mark Wychoff
Local Zoning Specialist
Land Resources Program
Department of Natural Resources

How does the comprehensive plan cope with "reality"?
Fiscal policies on planning—a forgotten part of the plan?
(Morony Room C)
Moderator—Karl Hasbrouk, Chief, Division of Land
Resource Programs, Department of Natural
Resources, Lansing.

The Chief City Administrators Views
Edward Pottle, Jr., City Manager
City of Cadillac

The Financial Officials Views
Victor Phillips
Finance Director
City of Midland

The Townships: Chief Administrators Views
H. Stein, Supervisor
Canton Township

The Professional Planners Views
James Knack, Planning Director
City of Grand Rapids

5) What are the "realities" of citizen involvement?
   Is citizen involvement worth the time and cost?
   (Michigan Room 1)
Moderator—Paul E. Boylan, Professor, School of Urban
Planning and Land Architecture, Michigan
State University, Lansing.

A Local Neighborhood Associations Members Views
Mrs. William (Sandy) Conwright
Traverse City

A Local Government Officials Views
Omar Sroufe, Supervisor
Charlevoix Township

An Urban Planners Request
Heddy Bullard
Head City Planner
Community and Economic Development
Department of Detroit

The Public Hearing
Jack Morgan
Public Hearing Director
Michigan Department of State Highways and
Transportation
Lansing

9:30 a.m. to 2:00 p.m.
Spouse Browse (Lobby)

Private car caravan to Interlochen Music Camp and Arts
Academy. Luncheon at L'Estelle Restaurant. Luncheon speaker
Gwen Fricke, well known Michigan artist. A visit to her
studio will follow the luncheon.

11:00 a.m.
Annual Business Meeting
(Michigan Room)

12:00 p.m. to 2:00 p.m.
Majer Luncheon and Address
(Diane)

Invocation
Address—Edmund Bacon, Vice-President
Intercollegiate Athletics, University of Michigan,
Ann Arbor, Michigan.

Announcement of MSPO Honor Project Awards

2:10 p.m. to 4:10 p.m.
Repeat of morning Technical
Resource Centers

4:15 p.m. to 5:00 p.m.
Presentation and discussion of Honors Awards Projects. (Project Representatives)

FRIDAY, SEPTEMBER 28, 1978
8:00 a.m. to 9:00 a.m.
Registration (Lobby)

9:00 a.m.
Technical Resource Centers

1) The private sources of "reality" for Planning and Implementation. (Michigan Room 2)
Moderator—Laurence Keiling, Planning Director, Troy

The Developer and Mortgage Brokers Role
Edward Pructor, Jr.,
Proctor, Homer, Warren, Inc.

The Foundation's Role
Honorable Dowdy, Vice-President
Program Administration
Matt Foundation

The Private Development Groups Role
H. Joseph Pratt, Executive Director
Battle Creek Unlimited (I.D.C.)

6:30 p.m. to 7:30 p.m.
Bar Encounter of the Cash Kind
(Dane)

7:30 p.m.
Invitation
Dinner

SATURDAY, SEPTEMBER 30, 1978
8:00 a.m. to 9:00 a.m.
Registration (Lobby)

9:00 a.m. to 12:00 p.m.
Concurrent Technical Resource Centers and Tours

1) The "reality" of historic preservation in the planning process. (Include discussion period and walking tour.) (Michigan Room 1)
John J. Collins
Trustee, City of Marshall Historical Society
President, Historical Society of Michigan
Member State Historical Commission

Carol Hale, City Commissioner
Traverse City

Active in area historical activities

John Benedict
Local Traverse City Historian

2) The "reality" of maintaining viable downtowns. (Discussion period and walking tour using Traverse City downtown as a laboratory.) (Michigan Room 2)
John D. Broach
Executive—Erickson Development Company
Jackson

Formerly Executive Director, City of Jackson (E.D.C.)

Fred Heisington
Director of Planning
City of Traverse City

3) Local development of planning interest. (Caravan tour using private vehicles with resource people participating at various points.) (Lobby)
Arrangements by Roger Williams, Executive Director, Traverse Bay Regional Planning Commission.

12:00 p.m.
Conference adjourned

Frank J. Kelley

Pat Paulsen

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