

2017 Student MAP Conference-AGENDA

MSU | 3/31/17

Registration opens at 8:30 a.m.

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| 9:15 a.m. - 9:35 a.m. | University Welcome and Introductory Remarks: MAP Student Board Representatives: Griffin Graham, Michigan State University and Danielle Gerlach, Michigan State University; Dr. Mark Wilson, Michigan State University Department Chair; and Dr. Rex LaMore, MSU Faculty and MAP Board President | | | | |
| 9:35 a.m. - 10:00 a.m. | Morning Keynote Speaker: Honorable Mayor Virgil Bernaro, City of Lansing | | | | |
| 10:00 a.m. - 10:15 a.m. | 15 min break | | | | |
| 10:15 a.m. - 10:30 a.m. | Professional Presentation Neighborhood Planning in Flint | | Student Presentations - Domicology: The Science of Structural Abandonment | | |
| | Trust building through community engagement, field trips, and a continued recognition of history was the foundation of the South Flint Choice Neighborhoods Initiative. This session will explore the two years of planning that took place to envision and strategize improved housing and access to services and amenities. | | This presentation explores the emerging study at MSU of Domicology. Domicology is the study behind the practices, policies, and effects of structural abandonment. The goal of Domicology is to enhance the sustainability or life of structures. | | |
| | <i>Kristin Stevenson, City of Flint Kevin Schronce, City of Flint</i> | | <i>Colby Winter, Michigan State University Hunter Whitehill, Michigan State University</i> | | |
| 5 min break | | | | | |
| 10:35 a.m. - 10:50 a.m. | Fresh Start: What to Expect at Your First Real Job | | | | |
| | OK, you've studied, interned, graduated, and nailed that interview. Caitlyn will discuss what to expect as you launch your career. She will explain challenges, hurdles, how to overcome them, and what you can expect to be doing as an entry level planner. | | Networking Opportunity | | |
| | <i>Caitlyn McGoldrick, ROWE Professional Services Company</i> | | | | |
| 5 min break | | | | | |
| 10:55 a.m. - 11:25 a.m. | Cooling the Climate Adaptation Debate- lessons learned for public involvement in local planning | | Sustainability Guidelines for the Downtown Detroit Business Improvement Zone | | |
| | This session will discuss how two boundary organizations, Michigan State University Extension and the Great Lakes Sciences + Assessment, collaborated to develop a model process that resulted in stakeholder-driven climate adaptation plans for two Michigan communities. | | I will speak about my work for the Downtown Detroit Business Improvement Zone, crafting Sustainability Guidelines that will enhance sustainability in the medians and parks, as well as drive a long term vision for the entire Downtown. The talk would focus on my preliminary findings and recommendations, since the deliverable will not be completed. | | |
| | <i>Wayne R. Beyea, JD, AICP, Senior Specialist, Michigan State University, School of Planning, Design and Construction</i> | | <i>Alana Tucker, University of Michigan</i> | | |
| Poster Exhibition: | | | | | |
| 11:30 a.m. - 11:45 a.m. | Changing Face of Sustainable Development in the Planning | Low-Carbon Tourism in Detroit | Walkability of the Fairlane Planning Area, Dearborn | Wyandotte's Heathy Community Vision | Developing a Framework Plan for Islandview Village Community through |
| | The MSU CCED has paired with the Michigan Association of Planning to relaunch a survey conducted in 2007. The survey examined planners' perceptions of sustainable development in the profession. Now, 10 years later, see the progress that has been made and the barriers yet to be broken. | Detroit deserves more tourism attention, though the unsafe image keeps tourists away. Environmentally, transportation contributes to greenhouse-gas emission the most, so low-carbon tourism is encouraged to gain a higher quality of experience with less pollution. This project aims at developing a Detroit tourism map balancing environmental friendliness and safety. | A study of the non-motorized connectivity between uses within a small district located in Dearborn, Michigan. Measurements of walkability are used to assess the accessibility of the area as well as identify the need for additional pedestrian infrastructure. | The City of Wyandotte's Downtown Development Authority expresses interest in creating a healthy community in this small downriver city. This will be accomplished through amplifying the current local food system and programs as well as rethinking current connectivity infrastructure to create a more pedestrian-friendly cityscape for residents. | This poster demonstrates a process of community-based framework plan development, assisting an underserved community in Detroit. This plan aims to help the community develop a future vision through community engagement and applied research. The framework plan focuses on engaging youth, strengthening character, expanding economy and building assets. |
| | <i>Kayla Turner, Michigan State University</i> | <i>Jianan Zhang, Taubman College, University of Michigan</i> | <i>Jacob Hite, Michigan State University</i> | <i>Helen Hou, Michigan State University and Danielle Gerlach, Michigan State University</i> | <i>Bethanie Martin, Lawrence Technological University Amar Hoxha Lawrence Technological University</i> |
| 11:45 a.m. - 12:45 p.m. | Keynote luncheon by Bob Gibbs, AICP, Gibbs Planning Group, Placemaking 101 | | | | |

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| 12:45 p.m. - 1:00 p.m. | 15 min break | |
| | Professional Presentation | Student Presentations - |
| | | 1:00 p.m. - 1:15 p.m. |
| | Site Plan Review | Sidewalk Foods! |
| | | This project involves changing the way in which we vegetate our parks and city landscapes to provide public food for pedestrians. Inspired by an initiative in Todmorden, England. |
| | | <i>Spencer Wejrowski, Grand Valley State University</i> |
| | | 10 min break |
| | | 1:25 p.m. - 1:40 p.m. |
| | | Gentrification; Social Displacement and Economic Upside |
| | | This session would utilize student-driven research to address the following question: Can the displacement caused by gentrification be remedied through utilizing the economic growth brought by gentrification to benefit an area? |
| | | <i>Evan Marquardt, University Liggett School</i> |
| | | 10 min break |
| | | 1:50 p.m. - 2:05 p.m. |
| | | Collecting a Comprehensive Index of Housing in the Seeds of Promise Neighborhoods |
| | | Grand Rapids, Michigan is experiencing economic growth and a boom in the housing market. Local residents are fighting against displacement through grass roots efforts in neighborhood improvement. With GIS, motivated students, and committed residents we are collecting the data necessary to rebuild the Seeds of Promise Neighborhood from within, while preserving it's culture and character. |
| | | <i>Andrea Hendrick, Grand Valley State University</i> |
| | | 10 min break |
| | | 2:15 p.m. - 2:30 p.m. |
| | | Creating a System for Implementing Urban Farming in Underserved Postindustrial Cities Using Public Interest Design Principles |
| | | Urban agriculture has received national attention. Yet research that investigates how different components (planning, design, funding, institutionalization) come together to help postindustrial cities implement more effectively urban farming in underserved communities is scant. This presentation introduces a proposal to address the gap in literature, building on public interest design models. |
| | | <i>Bethanie Martin, Lawrence Technological University</i> |
| | | 5 min break |
| | | 2:35 p.m. - 2:50 p.m. |
| | | My Summer with the Atlanta BeltLine: A Reflection |
| | | The Atlanta BeltLine is a rails-to-trails project that circles the heart of Atlanta and physically connects 45 neighborhoods. Can it be used to socially connect and mobilize residents, too? After a ten-week fellowship, one graduate student reflects on a rapidly changing urban geography and her experience as a young planner. |
| | <i>Rod Arroyo, AICP, Giffels Webster</i> | <i>Bithia Ratnasamy, University of Michigan</i> |
| | 10 min break | |
| | Roundtable Mentoring General Session | |
| | Michelle Aniol | City of Dexter |
| | Carmine Avantini, AICP | CIB Planning, Inc. |
| | Michelle Bennett | Beckett & Raeder, Inc. |
| | Elisha DeFrain | Michigan Department of Transportation |
| | Leah DuMouchel, AICP | Beckett & Raeder, Inc. |
| | Elizabeth Hude, AICP | Capital Area Transportation Authority |
| | Troy Jeschke | City of Richmond |
| | Janis Johnson, AICP | Main Street Planning Company |
| | Paul Lippens, AICP | McKenna Associates |
| | Caitlyn McGoldrick | Rowe Professional Services Company |
| | Zach Michels | Dexter Township |
| | Josh Penn | LSL Planning |
| | Timothy Schmitt, AICP | City of Howell |
| | Steve Stepek, AICP | Kalamazoo Area Transportation Planning |