



2011 Planning Leadership Award

The 2011 MAP Awards Jury

The MAP awards jury is charged with selecting the Outstanding Community Administrator and Helen S. Willis Outstanding Commissioner Award. The Award Jury is comprised of past board members, conference committee members, and long term members of the association.

This year's members are:

Jane Fitzpatrick
Cathie Ballard
Madhu Oberoi

Helen S. Willis Outstanding Commissioner Award

Established in 1994, this award was named to honor the vast contributions Helen S. Willis made to MSPO during her 10 years as executive director.

The Helen S. Willis Outstanding Commissioner Award honors an individual who advanced or promoted the cause of planning in the public arena.

The Awards Committee was unanimous in selecting Mr. Bruce Ogilvie as MAP's Outstanding Commissioner for 2011.

As the Chairman of the City of Frankfort Planning Commission since 2007, and as a commissioner since 2005, Mr. Ogilvie has gone above and beyond his responsibilities during the City's development and adoption of a new master plan and supporting zoning ordinance. His dedication of time to become educated in land use process and theory exemplifies something that MAP strongly promotes and strives for... the education of public and appointed officials to enable the best planning possible for each local community's vision and needs.

Not only did Mr. Ogilvie dedicate much of his personal time becoming educated about the numerous issues that developing the multi-stakeholder consensus driven master plan required, he shared his learning with his fellow planning commissioners, local officials, stakeholders, and the community at large.

He led a public process for building community consensus by devoting many extra hours to his craft, he extensively researched issues under consideration and spent a significant amount of his personal time meeting with the public to explain planning principles and soliciting their input in the planning process.



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Mr. Ogilvie has been successful in promoting sound planning concepts including low impact development, complete streets and important planning goals such as environmental protection, and energy conservation.

Mr. Ogilvie worked tirelessly to explain concepts like Complete Streets, walkability, sustainability, place-making and urbanism. He advocated for a mixed-use downtown, architectural guidelines and form-based zoning provision. He was instrumental in developing new ordinance language pertaining to urban agriculture and in building strong community support for the adoption of low impact development regulations.

Over the course of three years, Bruce was able to turn a rather inexperienced group of commissioners into a group with a good grasp of urban design and sustainability. He did a masterful job of creating a process which included every voice in a meaningful way and developed the broadest possible consensus.

Mr. Ogilvie has demonstrated a firm grasp of planning law and the fundamentals of sustainable planning. He dedicated hundreds of hours to educating himself of the principles of urban design and sustainability, and his oversight of the entire process of updating the master plan and zoning ordinance are a direct reflection of his technical ability.

The result of his dedication is a master plan that the community owns.

Based on his tremendous contributions to the City of Frankfort and the City of Frankfort Planning Commission, and his contributions to further planning activities in and around Benzie County, Bruce C. Ogilvie is a most deserving recipient of the Helen S. Willis Outstanding Commissioner Award.

On behalf of MAP, We congratulate you!