



**Outstanding Planning Project for Innovative Regional Plan  
Project: The Grand Vision, Northwest Lower Michigan  
Award Recipient: The Grand Vision Network**

Since its inception, the Grand Vision has been widely recognized by local, state, and national stakeholders as one of the most innovative planning processes ever implemented in a region.

The Grand Vision is creating a citizen-led blueprint for growth that will secure the future prosperity and quality of life in northwest Lower Michigan for generations to come. The real innovation in regional planning for the Grand Vision comes from cooperation for a diverse group of stakeholders and decision makers with commitment and support from the public and local leaders.

More than 15,000 citizens, representing 8.5% of the total regional population, participated in workshops, served on volunteer committees, and engaged in the Grand Vision. Through one of the most comprehensive initiatives in the nation, people in Antrim, Benzie, Grand Traverse, Kalkaska, Leelanau, and Wexford counties created a vision for the future of their region.

By realizing successful plans, outcomes and now action, the Grand Vision has strengthened the importance of and support for the principles of regional planning deeming the plan and the broader movement an outstanding and innovative planning project.