

# REGISTRATION FORM

(complete one form per registrant)

## CONTACT INFORMATION:

NAME \_\_\_\_\_ CREDENTIALS \_\_\_\_\_

AFFILIATION \_\_\_\_\_

EMAIL (confirmations and directions are sent via email) \_\_\_\_\_

PHONE (with area code) \_\_\_\_\_

BILLING ADDRESS (include apt. or suite #) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## REGISTRATION INFORMATION:

- I am a MAP Member  
 I am not a MAP Member, but want to join (Add \$60)

FEES:	RECEIVED ON OR BEFORE JAN. 22, 2018	STARTING JAN. 23, 2018
<input type="checkbox"/> Registration	\$70	\$90
<input type="checkbox"/> Student Rate*	\$35	\$55

\*Students who are enrolled in a minimum of 12 undergrad credit hours or 9 grad credit hours are eligible for student membership. Please send copy of course schedule.

TOTAL PAYMENT \_\_\_\_\_ DATE \_\_\_\_\_

Check enclosed  MasterCard  Visa  Invoice Me

CARD # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Checks payable to Michigan Association of Planning  
 1919 West Stadium Blvd, Suite 4 | Ann Arbor, MI 48103

Fax forms to 734.913.2061

Register online: [www.planningmi.org/tb.asp](http://www.planningmi.org/tb.asp)

The Michigan Association of Planning, in partnership with the Michigan Department of Transportation and Safe Routes to School Program, is launching the 9th annual Transportation Bonanza! This multidisciplinary event brings together professionals from planning, education, transportation, health, engineering, natural resource and environmental protection, architecture, landscape architecture—and more—to mobilize around the topic of community building for health and accessibility.

Join us at TB 9 to hear from **GABE HLEIN, CITYFI** who will share inspiring stories from his work as a Washington DC and Chicago DOT Commissioner; the general session, **TECHNOLOGY IN MOTION** will bring together local and national experts to discuss what planners and engineers must know to plan for automated and connected vehicles, and innovations for bicycle and pedestrian safety will be featured.

## Who Should Attend?

- Professional planners
- Appointed local decision makers
- Elected government leaders
- Elected school board members
- School officials: administrators, superintendents, transportation directors, finance managers, school facility planners, and principals
- Health professionals and administrators
- Transportation engineers, planners, and policy experts
- State agency representatives
- Urban planning, engineering, and design students

## REGISTRATION POLICY

For cancellations received in writing 5 business days prior to the workshop, a refund minus a \$25 cancellation fee will be given. Cancellations received less than five business days in advance will not be refunded. You may 1) send a substitute or 2) receive materials electronically.

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Michigan Association of Planning  
 1919 West Stadium Blvd, Suite 4  
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# TRANSPORTATION BONANZA 9

FEBRUARY 8, 2018

LANSING CENTER 8 AM - 4:30 PM

6 AICPCM CREDITS | 6 PE CEU'S  
 6 MASTER CITIZEN PLANNER  
 CONTINUING EDUCATION CREDITS

## THANK YOU, PARTNERS



## THANK YOU, SPONSORS



# TRANSPORTATION BONANZA 8 > FEBRUARY 8, 2018 > LANSING CENTER > 8:00 A.M. - 4:30 P.M.

REGISTRATION, NETWORKING & LIGHT BREAKFAST

8 AM - 8:30 AM

## OPENING REMARKS AND KEYNOTE

8:30 AM - 9:45 AM > 1.5 AICP CM

*Michigan Association of Planning; Michigan Safe Routes to School, and Michigan Department of Transportation*

## PLANNING YOUR WAY TO MDOT SUCCESS

Planners know how to develop a master plan to create a vision for the community, and how to use zoning, regulations, the CIP and the budget to implement that vision. But are planners using the master plan process to identify transportation priorities and leverage funding? By integrating a transportation vision into the 5 - year update - including specific road projects and through regular communication with MDOT as priorities emerge - communities can proactively get ahead of the MDOT "opportunity curve" and help MDOT more readily embrace local projects to identify in advance what they want and need. *Kari Martin, Michigan Department of Transportation*

## TRANSPORTATION FUTURES

Gabe Klein is the former Commissioner of the Chicago and Washington DC Departments of Transportation. In both cities he revamped government processes while focusing on putting people first vs. automobiles on city streets. This included launching two of the first and largest bikeshare systems in the U.S. and building protected bike lanes and better pedestrian infrastructure for vulnerable citizens citywide, as well as facilitating private services like carshare and rideshare that could help each city's mobility goals. *Gabe Klein, CityFi*

## GENERAL SESSION: CAN WE TALK

10 AM - 10:45 AM > .75 AICP CM

Join us for an interactive conversation around innovative collaboration. In *Start-Up City*, Klein, with David Vega-Barachowitz, demonstrates how to affect big, directional change in cities—and how to do it fast. Klein's objective is to inspire what he calls "public entrepreneurship," a start-up-pace energy within the public sector, brought about by leveraging the immense resources at its disposal. Klein offers guidance for cutting through the gridlock, and a roadmap for getting real, meaningful projects done quickly and having fun while doing it. *Gabe Klein, CityFi; M. Paul Lippens, AICP, NCI, McKenna*

## BREAKOUT SESSIONS

11 AM - 12:15 PM > 1.25 AICP CM

### OPTION 1: INNOVATIONS FOR BICYCLE AND PEDESTRIAN SAFETY AND TRANSPORTATION

This session will provide a primer on the myriad ways communities can implement projects to make their communities more bikable and walkable. Contra-flow bike lanes, gateway treatments and other exciting and innovative safety measures and design will be discussed. Examples from communities throughout Michigan and beyond will be featured.

*Carissa McQuiston, PE, MDOT; Josh DeBruyn, AICP, MDOT*

### OPTION 2: PARTNERING FOR TRANSIT GROWTH

Across Michigan, transit agencies that have successfully grown ridership have largely done so through partnerships with major employers and institutions. These can include fare agreements; creatively leveraging social funding programs to support job connections; the collaborative development of public transit service that meet specific travel needs of an institution; or all of the above. Hear about a program to connect workers in Flint with manufacturing jobs in Livingston County, Ann Arbor's Get Downtown Program, and Grand Valley State University's cooperation with The Rapid. *Susan Pollay, Ann Arbor DDA; Nick Monoyios, The Rapid; Phil Santer, Ann Arbor SPARK; Facilitator, Jeromie Windsor, AICP, AECOM*

KEYNOTE LUNCHEON: DESIGN FOR ALL ROADWAY USERS 12:15 PM - 1:45 PM > .75 AICP CM

NACTO's (National Association of City Transportation Officials) mission is to build cities as places for people, with safe, sustainable, accessible and equitable transportation choices that support a strong economy and vibrant quality of life. Join us for a lively presentation on innovative approaches which balance the needs of all roadway users. Best practices, including NACTO's recent design guides and strategies like VisionZERO, which seek to eliminate traffic fatalities and service injuries, will be highlighted during this dynamic program.

## BREAKOUT SESSIONS

2 PM - 3:30 PM > 1.5 AICP CM

### OPTION 1: SAFE ROUTES TO ...SUCCESS

Learn about the Safe Routes to School program and hear from community(ies) that utilized the program to increase walking and biking to school in their communities. Attendees will hear about unique collaborations, ways to create successful projects, and have a chance to ask questions of past applicants. *Tracey Beadle, City of Harrison; Connie Houk, PE, Prein & Newhof; and Cade Surface, Crim Fitness Foundation*

### OPTION 2: RED LIGHT, YELLOW LIGHT, GREEN LIGHT... Go!

Transportation projects are complex, take time to plan and implement, and can be difficult to explain to a public that might not know a road construction project is on the docket until the orange barrels go up. Whether your community needs to rationalize a project, simplify an innovative design concept, or turn around a project your residents do not understand, a strategic and intentional public relations or communications campaign can do wonders to grease the wheels and enhance support of your project. This session will describe successful communications campaigns and provide tips for marketing your local transportation projects. *Jill Holden, Strategic Planning Director, Gud Marketing; Layla Aslani, City of Grand Rapids; Kate Snyder, APR, Piper & Gold Public Relations*

## GENERAL SESSION

3:45 PM - 4:30 PM > .75 AICP

## TECHNOLOGY IN MOTION: WHAT PLANNERS AND ENGINEERS MUST KNOW TO THRIVE IN AN EVER-CHANGING WORLD

Autonomous driving is here to stay, and the impact on communities may rival those that followed the introduction of the automobile at the turn of the century. As planners and transportation professionals imagine this future, it is difficult to fathom the myriad issues that could arise, from repurposing existing spaces and structures, contemporizing policies and zoning codes that support new types of projects and developments to redesigning the land area that parking used to occupy, and managing increased drop off and pick up areas, to name a few. This presents an incredible opportunity to reimagine human-centered planning and policy approaches in a world that contains automated and connected vehicles. *Mark DeLaVergne, City of Detroit; Lorna Parkins, Michael Baker Engineering; Jessica Robinson, Ford Smart Mobility's City Solutions; Facilitator and Panelist, Bradley Strader, AICP, PTP, MKSK*