

## Planning and Zoning Essentials

### Times:

**Full Program: 4 p.m. - 9 p.m.**

**Planning Commission Essentials: 4 p.m. - 7 p.m.**

**Zoning Board of Appeals Essentials: 6 p.m. - 9 p.m.**

### Dates and locations:

#### **Wednesday, February 24**

*In Partnership with Oakland County Planning and Economic Development*

**Oakland County Executive Building, Waterford**

**Instructor:** Bradley K. Strader, AICP, PTP, President, Managing Partner, LSL Planning, Inc.

#### **Thursday, February 25**

**Perry Hotel, Petoskey**

*In Partnership with Northwest Michigan Council of Governments*

**Instructor:** Dr. Mary Ann Heidemann, AICP, PCP, Michigan State University Extension

#### **Tuesday, March 2**

**Lansing Community College West Campus, Lansing**

**Instructors:** Lynn Wilson, AICP, and Stephanie Ward, AICP, Mead & Hunt

#### **Wednesday, March 3**

**Bavarian Inn Lodge, Frankenmuth**

**Instructor:** Cynthia E. Winland, AICP, PCP, Crescent Consulting

### **Registration Procedures & Policies**

Registration confirmation and directions to the workshop location will be sent via e-mail to each person who is registered at least five business days prior to the workshop date. Directions are also available online at [www.planningmi.org](http://www.planningmi.org).

For cancellations received in writing 5 business days prior to the workshop, a refund minus a \$25 cancellation fee will be given. Cancellations received less than five days in advance will not be refunded. You may 1) send a substitute or 2) receive the workshop materials in the mail.

Questions? Please contact MAP at (734) 913-2000.

Non-Profit  
U.S. Postage  
**PAID**  
Permit #388  
Detroit, MI

Michigan Association of Planning  
219 South Main Street, Suite 300  
Ann Arbor, MI 48104



## PLANNING ESSENTIALS

### ***Michigan Association of Planning 2010 Regional Workshops***

#### ***Planning and Zoning Essentials***

February 24 Waterford

February 25 Petoskey

March 2 Lansing

March 3 Frankenmuth

*Being an elected or appointed official's not an easy job, but MAP's training was designed to simplify the decision making process for planning commissioners, zoning board of appeals members, and elected officials. Attend one of our workshops to learn essential information to make effective land use decisions.*



# Build Your Skills With MAP Training Programs

What can the Michigan Association of Planning's **Planning and Zoning Essentials** workshop do for you?

- \* Boost your confidence as an elected official, planning commissioner, or zoning board of appeals member during meetings.
- \* Clarify the expectations and limitations of your position.
- \* Help you recognize when there's a conflict of interest.
- \* Equip you with the best planning and zoning practices to sharpen your decision-making skills.



MAP's popular workshop, **Planning and Zoning Essentials**, is designed for anyone who deals with planning and zoning issues in your community. This information-packed program is ideal for introducing new planning commissioners and zoning board of appeals members to their roles and responsibilities, and also for more experienced officials looking to refresh their skills and build upon existing knowledge.

Roles and responsibilities, site plan review, comprehensive planning, zoning ordinances, conditional rezoning, variances, how to determine practical difficulty, and standards for decision-making are all presented in this comprehensive workshop.

## What makes MAP's Planning and Zoning Essentials workshop different from other planning and zoning seminars?

- \* All workshop instructors are certified by the American Institute of Certified Planners.
- \* Registration for any of the session options includes a copy of MAP's Planning and Zoning Essentials guidebook—an 87-page resource.
- \* The program format allows you to customize, based on your time and area of interest.
- \* For more than 60 years, MAP's reputation and credibility as a land use leader have been widely recognized, assuring the highest quality educational experience.

Choose from three options to fit your needs:

- Attend the first half of the program, which focuses on planning commissioners.
- Attend the second half of the program, which deals with the zoning board of appeals.
- Attend the full program and get the best overview and understanding of how the zoning board of appeals, planning commissioners, elected officials and staff interact.

Register today for these programs as space is limited! Use the registration form at right to reserve your spot. Questions? Contact Jennifer Gorchow, Director of Meetings & Membership Services, at [jgorchow@planningmi.org](mailto:jgorchow@planningmi.org) or (734) 913-2000.

*Thank you to our partners, the Northwest Michigan Council of Governments, and Oakland County Planning and Economic Development Services.*

## 2010 MAP Planning and Zoning Essentials

Registration Form (please complete one form per registrant)

Name \_\_\_\_\_

Affiliation \_\_\_\_\_

E-mail address (NOTE: Confirmation and directions will be sent via e-mail.) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip code \_\_\_\_\_

Phone (with area code) \_\_\_\_\_ Fax number \_\_\_\_\_

**If you are uncertain of your MAP membership status, or would like to join MAP and receive the member rates for this workshop, contact Sherrie Howard at [showard@planningmi.org](mailto:showard@planningmi.org) or (734) 913-2000 for details. Membership rates are \$60 per person or \$625 for a group of 12 through June 30, 2011.**

*All rates include a light dinner.*

### Member rates (ONLY AVAILABLE TO MAP/APA MEMBERS):

- \$85 (\$105 after Feb. 17) Full Program, 4-9pm
- \$75 (\$95 after Feb. 17) Planning Commission Essentials, 4-7pm
- \$75 (\$95 after Feb. 17) Zoning Board of Appeals Essentials, 6-9pm

### Non-member rates:

- \$115 (\$135 after Feb. 17) Full Program, 4-9pm
- \$105 (\$125 after Feb. 17) Planning Commission Essentials, 4-7pm
- \$105 (\$125 after Feb. 17) Zoning Board of Appeal Essentials, 6-9pm

### Please indicate the location you will attend:

- Wednesday, February 24, Waterford
- Thursday, February 25, Petoskey
- Tuesday, March 2, Lansing
- Wednesday, March 3, Frankenmuth

Total payment: \_\_\_\_\_ Today's date \_\_\_\_\_

### Payment Information: (please select one)

Invoice me  Check enclosed (payable to MAP)

Visa  MasterCard

Card #: \_\_\_\_\_

Security code: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Card holder's name: \_\_\_\_\_

Signature: \_\_\_\_\_

### Please send registration form to:

219 South Main, Suite 300, Ann Arbor, MI 48104

Phone: 734.913.2000 Fax: 734.913.2061