



Michigan Association of Planning
A chapter of the American Planning Association

Calling Card Sponsorship Form for the *Michigan Planner* Magazine and *Michigan Planner E-dition*

Calling Card Advertising Placement/Renewal Form

Organization:

Name: _____ Phone: _____

Address:

City: _____ State: _____ Zip: _____

Option 1: One-Color Ad

2 ¼" wide x 1 ¼" high
Black Only
Price: \$525

Option 2: Full Color

2 ¼" wide x 1 ¼" high
CMY
Price \$575

Option 3: One-Color Ad

Double Calling Card
2 ¼" wide x 3" high
Black Only
Price: \$1050

Option 4: Full Color

Double Calling Card
2 ¼" wide x 3" high
CMY
Price \$1150

Option 5: NO CHANGES

Best if art is saved as a tif. or EPS and sent as one piece of art. May also be saved and sent as a PDF.

Please send your file to lcarlson@planningmi.org.

Payment Specification:

I have enclosed a check for \$_____ made payable to the MAP

Please invoice me

219 South Main Street
Suite 300
Ann Arbor, Michigan 48104

P: 734.913.2000
F: 734.913.2061

www.plannngmi.org